Business Planning and Project Management

Semester VI	/	Subject Code: BB61701	Lectures: 60

Objectives:

The syllabus aims in equipping students with,

- The various concepts of Project management and Project Coordination Techniques
- Networking Techniques and make them aware of the Purposes of Evaluation and Termination of Project
- Knowledge regarding Governance of Project Management

nit 1: Business Planning & Project Management	12
Meaning of Business Planning, Concept of Project	
 Types of Projects - Time-Bound Project, Cost Bound Project, Performance 	
(Quality)-Bound Project, Safety-Bound Project	
 Introduction to the Tool (Gantt Chart) 	
 Project Life-Cycle, Project Selection and Criteria of Choice 	
 Types of Project Selection Models, Project Portfolio Process, Project Proposals 	
 The Project Manager – Qualities, Special Demands on the Project Manager 	
Problems of Cultural Differences	
• The project as Part of the Functional Organization, Pure Project Organization, The Matrix organization	
Choosing an Organizational form The Project Team	

Unit 2: Initial Project Coordination	
The Nature of Negotiation, Partnering, Chartering and change	
 Conflict and the Project life cycle. 	4
Estimating Project Budgets	****
 Improving the Process of Cost Estimation 	1

Unit 3: Network Techniques	10
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- Critical Path Method- Crashing a Project
- The Resource Allocation Problem, Resource Loading, Resource Leveling, Constrained Resource Allocation
- The Planning-Monitoring-Controlling Cycle, Information
- Needs and the Reporting Process, Earned Value Analysis

Unit 4: Purposes of Evaluation and Termination of Project	
 Goals of the System The Project Audit, Construction and Use of the Audit Report, The Project Audit Life Cycle, Evolution of Auditing, Essentials of an Audit The Varieties of Project Termination, When to Terminate a Project, The Termination Process 	

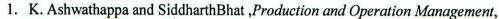
Unit 5: Governance of Project Management	08
Portfolio Direction	
 Project Sponsorship 	
Project Management Capability	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Disclosure and Reporting	
Ethics in Project Management	

*Contact hours - 12 hours

Recommended Text Books:

- 1. Business Planning and Project management, Vidya Bhagwat, Nirali Prakashan
- 2. Business Administration, G. M. Dumbre, Success Publications, Pune

Reference Books



Himalaya Publishing House, 2010 editions

3. Samule J Mantel, Jr, Jack R. Meredith, Scott M. Shafer, ____ Wiley

- 4. Margaret M, Sutton with M.R. Gopalan, Project Management, Wiley India Pvt. Ltd.
- 5. Milton D. Rosenau, Jr., Cregory D. Githens, Successful Project Management, Wiley, India Pvt. Ltd
- 6. Vasant Desai, Project Management, Himalaya Publishing House
 - 7. Jack R. Meredith, Samuel J. Mantel, Jr. *Project Management : A Managerial Approach*, Wiley India Pvt. Ltd.
- 8. T. Ramasamy, Principles of Management, Himalaya Publishing House
 - 9. 36-Hour Project Management Course , The McGraw-Hill -McGraw-Hill

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