## Table of Contents T.Y.B.B.A (2017-2022) SEM V

Sr. No.		Semester	Title of Paper	Subject Code	Page No.
1	Supply Chain and Logistics	V	Supply Chain and Logistics	BB51701	1
2	Entrepreneurship Development	V	Entrepreneurship Development	BB51702	4
3	Business Law	V	Business Law	BB51703	7
4	Research Methodology (Tools and Analysis)	V	Research Methodology (Tools and Analysis)	BB51704	10
5	Special Paper 1 Analysis of Financial Statements	V	Special Paper I Analysis of Financial Statements	BB51705A	13
6	Special Paper-I Sales Management	V	Special Paper I Sales Management	BB51705B	16
7,1	Special paper 1 HR Practices	V	Special Paper I HR Practices	BB51705C	19
8	Special Paper II Long Term Finance	V	Special Paper II Long Term Finance	BB51706A	22
9	Special Paper II Retail Management	V	Special Paper II Retail Management	BB51706B	25
10	Special Paper II Human Resource Integration Management	V	Special Paper II Human Resource Integration Management	BB51706C	28



## Table of Contents T.Y.B.B.A (2017-2022) SEM VI

Sr. No.	Subject	Semester	Title of Paper	Subject Code	Page No.
1	Business Planning and Project Management	VI	Business Planning and Project Management	BB61701	31
2	Event Management	VI	Event Management	BB61702	34
3	Organizational Behaviour	VI	Organizational Behaviour	BB61703	37
4	Ecommerce	VI	Ecommerce	BB61704	40
5	Special Paper III Financial Services		Special Paper III Financial Services	BB61705A	43
6	Special Paper III Advertising and Sales Promotion	VI	Special Paper III Advertising and Sales Promotion	BB61705B	46
7	Special Paper III Labour Law	VI	Special Paper III Labour Law	BB61705C	49
8	Special Paper IV Cases in finance/project	VI	Special Paper IV Cases in finance/project	BB61706A	52
9	Special Paper IV Project and Cases in Marketing	VI	Special Paper IV Project and Cases in Marketing	BB61706B	54
10	Special Paper IV Cases in Human Resource Management	VI	Special Paper IV Cases in Human Resource Management	BB61706C	56

