

Capital Market and Financial Services Capital Market and Financial Services (Core Course)

Semester: IV Credits: 4 Subject Code: MCM42001 Lectures: 48

Course Outcomes:

At the end of this course, the learner will be able to:

- Identify the concepts of Indian Financial System, its structure and functions
- Comprehend the structure, role and developments in the Capital Market
- Classify and explain the Financial Services and Government Schemes available for Entrepreneurs
- Describe the Regulatory Framework and Trends in Financial System
- Apply the knowledge acquired in their financial decision making

Unit 1: Indian Financial System	08
Financial System:	
 Concept and Structure 	
Functions of Financial System	
Constituents of Financial System:	
 Financial Institutions 	
 Financial Instruments 	
 Financial Markets 	
 Financial Services 	
Stability of Financial System (Pre- and Post Liberalisation)	

Unit 2: Capital Market

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- Capital Market:
 - o Definition, Functions
 - Modes of Raising Capital- Going Public (Through Sale of Prospectus, Offer for Sale, Private Placement)
- Structure of Capital Market:
 - o Government Securities Market and Industrial Securities Market
 - Primary Market and Secondary Market: Initial Public Offers-Process, Brokers' Role and Obligations; Classification and Role of Stock Exchanges-Regular Stock Exchanges and Over the Counter Exchanges; Trading and Settlement System
- Stock Exchanges in India:
 - o Bombay Stock Exchange
 - National Stock Exchange
 - Over the Counter Exchange of India
- Developments in the Capital Market:
 - o Depository System
 - o Dematerialisation

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- o Demutualisation
- o Trading and Circuit Breakers
- o Entry to International Financial Markets [ADR GDR Listing]
- o Rights of Investors

Unit 3: Financial Services 14 Financial Services: Classification Fund based Financial Services: o Mutual Funds: Importance, Types o Leasing: Functions o Venture Capital: Importance, Types of Venture Capital Funds o Government Schemes that pave the way for Startups in India:

- MSME Business Loans in 59 Minutes, Micro Units Development and Refinance Agency (MUDRA), CGTMSE (Credit Guarantee Fund Trust for Micro and Small Enterprises), SMILE -SIDBI Make in India Soft Loan Fund
- o Merchant Banking: Services Rendered
- o Portfolio Management: Role of Portfolio Managers
- o Factoring: Benefits

Fee based Financial Services:

- Recent Advances in Financial Services:
 - o Crowd Funding-Meaning, Need for Regulation of Crowd Funding, Case Study: Punyakoti Film
 - o Angel Finance-Meaning
- Role of Angel Investors & Angel Networks in Indian Start-up Finance

Unit 4: Regulatory Framework and Trends in Financial System 12 Reserve Bank of India (RBI): o Regulation for Non Banking Finance Companies (NBFCs): RBI Guidelines for NBFCs o Regulation of Foreign Funds Securities and Exchange Board of India: o SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018: Eligibility Criteria for IPOs o Role of SEBI in the Capital Market: Listing process through SEBI, Protection of Small Investors Insurance Regulatory and Development Authority of India (IRDAI): o Insurance Self-Network Platform (ISNP) o IRDAI (Protection of Policyholders' Interest) Regulation 2017 Pension Fund Regulatory and Development Authority (PFRDA): Need for regulation of Pension Funds Online Services offered by PFRDA Global Scenario in Financial System: o Impact of COVID-19 on: Banking, NBFCs, Insurance, FDI

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- o Block Chain and Crypto-currency! Current Scenario
- Trends in Financial Technology: Role of Artificial Intelligence and Internet of Things, Use of Social Media Data in Marketing of Financial Services, Customized Services with Chat-bots

COLLEGE

Drones in analysing Risk and Loss in Insurance

#12 contact hours for Assignments, Visits, Research, Field Studies, etc.

Recommended Reference Books:

- Das Subhas Chandra. The Financial System in India: Markets, Instruments Institutions, Services & Regulations. PHI Learning Private Ltd.: Delhi; 2015.
- Bihari S.C. Indian Financial System. International Book House Pvt. Ltd.: New Delhi; 2012.
- Gurusamy S. Indian Financial System. Vijay Nicole Imprints Pvt. Ltd.: Chennai; 2004.
- Gurusamy S. Financial Markets & Institutions. Vijay Nicole Imprints Pvt. Ltd.: Chennai; 2006.
- Kohok M. A. *Advanced Financial Management*. Everest Publishing House: Pune; 2011.
- Kohn Meir. Financial Institutions & Markets. Oxford University Press: India; 2013.
- Kothari Rajesh. Financial Services in India: Concept and Application. SAGE Publications India Pvt. Ltd.: New Delhi; 2010.
- Mishkin Frederic and Stanley Eakins. *Financial Markets and Institutions*. Pearson: 2006.
- Saunders Anthony & Cornett Marica Millon. Financial Markets and Institutions- An Introduction to the Risk Management Approach. VOICE New Century.

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