

# Personality and Soft Skills Development Personality and Soft Skills Development

[SEC]

Semester: II

**CREDITS: 2** 

Subject Code: ADBB2201

Lectures: 30

#### **Course Outcomes:**

At the end of this course, the learner will be able to,

- Statethe significance of understanding, working on the "Self" and Increase awareness by exploring their balance of life, priorities and their intended goals.
- Recognize how team building is nurtured and express how happiness is related to a life of fulfillment.
- Recognize the manner in which we can build a positive attitude and describe various aspects of being a good listener.
- Explain and identifyhow to carry their personality in the corporate world with competency.

Unit 1: Self-Management	7.5 Hours
<ul> <li>Self-Awareness-Introspection         Concept, Skills, advantages and disadvantages</li> <li>Self-Assessment- SWOC Analysis         Concept, Types, advantages and disadvantages</li> <li>Self-Development         Concept, Scope, Process</li> <li>Time Management         Concept , Importance and Techniques</li> <li>Self Management: <a href="https://www.youtube.com/watch?v=XtU7ekJRHRg">https://www.youtube.com/watch?v=XtU7ekJRHRg</a></li> <li>Self Awareness: <a href="https://www.youtube.com/watch?v=o4d8UNDeKuE">https://www.youtube.com/watch?v=uyQIx2p7Qe8</a></li> <li><a href="https://www.youtube.com/watch?v=uyQIx2p7Qe8">https://www.youtube.com/watch?v=uyQIx2p7Qe8</a></li> <li><a href="https://www.youtube.com/watch?v=tGdsOXZpyWE">https://www.youtube.com/watch?v=tGdsOXZpyWE</a></li> <li>Time Management: <a href="https://www.youtube.com/watch?v=XltR4CtpgK0">https://www.youtube.com/watch?v=XltR4CtpgK0</a></li> </ul>	

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https://www.youtube.com/watch?v=JPnJ84h3nlc

Unit 2: Corporate Etiquettes		7.5 Hours
Corporate Etiquettes		
<ul> <li>Business Etiquette</li> <li>Online Meeting Etiquette</li> <li>Social Media Etiquette</li> <li>Dressing Etiquette</li> <li>Email Etiquette</li> <li>Telephone Etiquette</li> <li>https://youtu.be/tRwNHtQpJGg-https://www.youtube.com/watch?</li> </ul>	Business Etiquette 20 minutes Video v=NqlfZOPMqjA - 32 minutes Video	

Unit 3: Developing Positive Personality Traits	7.5 Hours
<ul> <li>Developing Positive Personality Traits</li> <li>Attitude, Components of Attitude, Functions of Attitude, Factors that determine Attitude, Positive Attitude, Benefits of Positive Attitude, Negative Attitude, Causes and Consequences of Negative Attitude, Steps to build Positive Attitude</li> <li>Personality Formation</li> <li>Listening Skills, Listening Vs. Hearing, Types, of listening, Importance of listening, Advantages of listening, verbal and nonverbal signs of active listening, Barriers to Listening, Guidelines for effective listening.</li> </ul>	
Attitude for success by Shiv Kherahttps://www.youtube.com/watch?v=d2-YvET2LGs 7.37 minutes Change your Attitude https://www.youtube.com/watch?v=O5BnO1VbDbk 8 minutes Attitude is everything https://www.youtube.com/watch?v=qk1Bj58N6Pc 15 minutes Fixing 10 shades of negative attitude by Sister Shivanihttps://www.youtube.com/watch?v=GJYJ_F-ISfw 30 minutes	

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The power of Listening https://youtu.be/saXfavo1OQo 16 minutes

How to improve Listening Skills <a href="https://youtu.be/Y9LBUf1NzU0">https://youtu.be/Y9LBUf1NzU0</a> 49 minutes

## **TEAM BUILDING:**

7.5 Hours

- Concept of Team Building
- Process of Team Building
- Benefits of Team Building
- Essentials of Effective Teams

### **HAPPINESS:**

- Nature of Happiness
- Physiological Changes related to Happiness
- Correlates of Happiness
- Spread of Happiness

#### Video Links

1) Video on Leadership in Team Building

https://www.youtube.com/watch?v=BTWWq 1wJWE

2) Simon Sinek on Trusting Teams

https://www.youtube.com/watch?v=W5qQJhe7sLE

3) Simon Sinek on How to make your life a success

https://www.youtube.com/watch?v=K6IFaXghzK0

4) Ted Talk On Happiness

https://www.youtube.com/watch?v=9DtcSCFwDdw

### Recommended Text Books:

Santosh Sharma, Personality Development, Thakur Publication, 2016

#### Reference Books:

· Peter Drucker, Managing Oneself by, Harvard Business Review Press; First

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edition (7 January 2008)

- Stephen covey, Seven Habits of Highly Effective People, Simon & Schuster; 12th edition (1 January 2019)
- Dada J.P. Vaswani, Management Moment by Moment, Sterling Paperbacks, New Delhi, 2008
- AnjaniSethi and BhavnaAdhikari, *Business Communication*, McGraw Hill Education (13 July 2009)
- Deutsche Bank Training Manual on Etiquette
- Santosh Sharma, Personality Development, Thakur Publication, 2016
- Dada J.P. Vaswani, It's all a matter of Attitude Gita Publishing House, Second Edition
- C B Gupta, Management Theory and Practices-Sultan Chand and Sons, 2014
- Gillian Butler, Nick Grey and Tony Hope, Manage your mind, Oxford University Press 2018 edition
- AlkaWadkar, Life Skills for Success. Sage Publication 2016.

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