15

## Course: Major Mandatory Microeconomic Analysis I

Subject Code: AMAJCECO123500 Lectures: 60 Semester: I Credits: 4

### Course Outcomes:

At the end of this course, the learner will be able to:

- CO 1- Understand and apply the concepts of micro economics such as market mechanism/ price mechanism.
- CO 2- Recognize the recent development in the field of Microeconomics like Economics of Information
- CO 3- Analyze and demonstrate knowledge of the basic theories/laws in Consumer Behavior
- CO 4- Analyze and demonstrate knowledge of the basic theories/laws in Production Analysis
- CO 5- Understand and apply the Cost Concepts
- CO 6- Explain and Evaluate microeconomic concepts and models pertaining to factor incomes including wages, collective bargaining etc.

Unit 1: Introduction	15
<ul> <li>The Basic Micro- Economic Problems of Scarcity and Choice.</li> <li>Price Mechanism: - Functions &amp; Limitations</li> <li>Disturbances to Equilibrium, Floor Price, Ceiling Price.</li> <li>Economics of Information - Asymmetric Information; Adverse Selection- The market for lemons; Insurance Sector: Measures; Moral Hazard; Market Signaling; Principal Agent problem.</li> </ul>	

# **Unit 2: Consumer Theory** Theory of Consumer Choice: Cardinal Utility Approach and Ordinal Utility approach Ordinal Utility Approach – Assumptions; Indifference Curves – characteristics; Consumer's Equilibrium; Price effect, Income Effect and Substitution Effect Theory of Revealed Preference Concept and Types of Elasticity of Demand, Determinants and Significance of the concept of elasticity of demand; Revenue Concepts Consumers' Surplus



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Unit 3: Production and Cost Theory	15
<ul> <li>Production Function - short run and long run</li> <li>Law of Variable Proportions, Laws of Returns to Scale,</li> <li>Isoquants- meaning and characteristics, MRTS, Iso- cost line,</li> <li>Producers' equilibrium with isoquants</li> <li>Concept of Producers' Surplus</li> <li>Cost Curves, Total, Average and Marginal Cost, Short Run and Long Run Costs.</li> <li>Economic Cost and Accounting Cost; Incremental Costs and Sunk Costs; Private Costs and Social Costs.</li> <li>Economies of Scale and LAC</li> </ul>	

Unit 4: Theory of Factor Pricing	15
<ul> <li>Wage determination under Perfect Competition and Imperfect Competition</li> <li>Trade Unions and Collective Bargaining</li> <li>Rent- Classical and Modern Theory of Rent</li> <li>Interest- Classical theory, Neoclassical theory and Keynesian Theory of rate of Interest</li> <li>Profit- Risk &amp; Uncertainty Theory of profit, Rent Theory of profits, Wage Theory of profits, Dynamic theory of profits</li> </ul>	

### **Recommended Text Books:**

- Dwivedi, D.N. (2003), Micro Economics: Theory and Applications; Pearson Education (Singapore) Pvt. Ltd, Delhi.
- Koutsoyiannis, A. (1980) Modern Microeconomics, the Macmillan Press Ltd, London.
- Lipsey and Chrystal (2004), Economics, Oxford University Press.
- Samuelson P. A. & Nordhaus W.D. (1998), Economics, Tata McGraw Hill, New Delhi
- Stigler, G (1996): Theory of Price, Prentice Hall of India, New Delhi.
- Stonier A.W. & Hague D.C. (2004), A Textbook of Economic Theory, Pearson Education, Delhi



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#### Reference Books:

- Gravelle H. and R.Rees (2007) Microeconomics Pearson Publication New Delhi
- Hirschleifer J and A. Glazer (1997): Price Theory and Applications, Prentice Hall of India, New Delhi.
- James Gerber (2012) Microeconomics, Pearson Publication New Delhi
- Kreps, David, M (1990): A Course in Microeconomic Theory, Princeton University Press.
- Mansfield, E. (1997), Micro Economics, W. W. Norton and Company, New York.
- Mankiw, N.G. (2002), Principles of Economics, Thomson Asia Pvt. Ltd., Singapore.
- Pindyck, Robert S Rubinfeld, Daniel L, Mehta, Prem (2009) Microeconomics, Pearson India
- Salvatore, D. (2003), Micro Economics, Oxford University Press.
- Varian, Hal (2009): Microeconomic Analysis, 3<sup>rd</sup> edition W.W. Norton and Company, New York.
- William J. Baumol , Alan S. Blinder (2002) Microeconomics- Principle and Policy, 9<sup>th</sup> edition.

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Alumni	Ms. Aishwarya Rathore	Shipary?	



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