



SADHU VASWANI MISSION'S
St. Mira's College for Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
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PU/PN/AC/015/(1962)

College Code:- 013

Circular No:- G-15/IQAC/2022-23/153

Date:- 20.02.2023

CIRCULAR

Dept. of Business Studies is organizing Field visit to Mahatma Phule Mandi for F.Y.B.COM B Marketing special students on On Feb 25th, 2023.

Rajni Singh

**Coordinator,
Asst. Prof. Rajni Singh**

Jaya

**Dr. Jaya Rajagopalan
Principal Incharge**



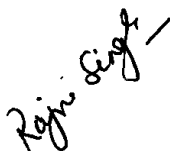
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DEPARTMENT OF BUSINESS STUDIES

A Report on Visit to Mahatma Phule Mandi

On Feb 25th, 2023 F. Y. Marketing 'B' students along with Asst. Prof. Rajni Singh visited Mahatma Phule Mandi to gain insights into functions of Marketing and tools and techniques of salesmanship as applicable in case of vegetable and fruit wholesaling and retailing. The student with a strength 83 reported at Mandi at 6:30 am in the morning to observe in detail the activities carried out by these sellers from initiation of the day to the time the Mandi gets crowded.

The visit turned out to be a great learning experience for the students as they carried out a small-scale survey with the sellers in the Mandi. Many of the students also tried their hands at actual selling of vegetables under the guidance of the owner of the stall. The interaction helped the students in understanding the basics of marketing, prospects of this industry and developing sensitivity towards challenges faced by these people. As a matter of fact, students came up with suggestions for better practices and solutions to some of their problems.



Asst. Prof. Rajni Singh
Coordinator, PG Courses (MA & M. Com)



Dr. Jaya Rajagopalan
Principal In-charge



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Attendance-Visit to Mahatma Phule Mandi Feb 25th, 2023- Total Participants 83

1.	Sakshi Upadhyay	34	Malaika Maula Shaikh
2.	Donna Anthony	35	Sandhya Vinod Singh
3.	Akifa Sayed	36	Nikita Tukaram Poplai
4.	DhanashreeMadigalekar	37	Sakshi Singh
5.	Siyyona Nitin Pandit	38	Ankita Chauhan
6.	Swapna Vishwanath Patil	39	Anjali Anil Bhadoriya
7.	Sakshi Kadam	40	SayaliBangar
8.	Firdaus Shaikh	41	Sakshi SuryabhanBangar
9.	Komal PukhrajJangid	42	Asiya Shabuddin Shaikh
10.	Mitali Mishra	43	Smruti Mahesh Hajare
11.	Suhana Nasir Kazi	44	Sateja Deepak Patil
12.	Khushi Oswal	45	Masira Naushad Baig
13.	Asiya Shaikh	46	Arjoo Nasim Khan
14.	Hiba Shaikh	47	ChivantiChandora
15.	Anuja Kumar Jadhav	48	Shraddha Dherange
16.	Malika Jilakara	49	Qudsia Qureshi
17.	Khushi Oswal	50	Anusha Tawa
18.	Amina Aziz Alvi	51	Jyoti Ganesh Pandey
19.	Alena Benny	52	Pooja Mourya
20.	Mahek Mahesh Siriya	53	Namrata NavnathSatav
21.	Jenny Balid	53	Kakali Nabakumar Sardar
22.	Kashish Hajare	55	Mahek Jabeen
23.	Shete Sarika Santosh	56	Anushka Pillay
24.	Inamdar Roshni Riyaj	57	Heena Mukeem Abbasi
25.	Shreya Dattatray Shinde	58	Komal PukhrajJangid
26.	Gauravi Rahul Fulsounder	59	Anisha Gawade
27.	Aishwarya Sanjay Alkunte	60	Stella Arun Samuel
28.	Samiksha Prakash Talekar	61	IqraTamboli
29.	Mayuri Ashtage	62	Reena Thomas
30.	Priya Sharma	63	Pallavi pawar
31.	Riddhi Soni	64	Siddhi Raut
32.	Ambika Kapse	65	Sakshi Bole
33.	Ishita Ganpat Pawar	66	Pranjal Lunawat
67	Lata Prajapati	75	Masira Baig



68	Nikita Poplai	76	Shruti Kamble
69	Anuja Jadhav	77	Shreya Shinde
70	Mohini Sawant	78	Natasha Chavan
71	Sakshi Bangar	79	Nandini Dandu
72	Priyanka Nikam	80	Malika
73	Anuja Jadhav	81	Rajeshwari Rathod
74	Tanvi Poman	82	Arati Gawali
		83	Muskan Singh

Rajni Singh

Coordinator,

Asst. Prof. Rajni Singh



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Visit to Mahatma Phule Mandi Feb 25th, 2023

Photo1



Photo2



Coordinator, Asst. Prof. Rajni Singh

Rajni Singh

