

Personality Development

Semester III	Subject Code: BB31601	Lectures: 60
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Objectives:

The course is designed to equip students with

- To be able to act with confidence, should be clear about their own personality, character and future goals
- To have the opportunity to explore the current management literature so as to develop an individual style and sharpen her skills in the area of leadership communication, decision making, motivation and conflict management

Business Ethics

Semester III	Subject Code: BB31602	Lectures: 60
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Objectives:

- To impart knowledge of Business Ethics to the students
- To familiarize oneself with the theory and practice of managing ethics in organizations
- To promote Ethical Practices in the Business
- To develop Ethical and Value Based thought process among the future manager's entrepreneurs

Human Resource Management

Semester III	Subject Code: BB31603	Lectures: 60
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Objectives:

- To impart Knowledge regarding different concepts of Human Resource Management
- To introduce to the students various contemporary issues under Human Resource Management
- To study the importance of Training and Performance Appraisal
- To introduce to the students the functional department of human resource management
- To provide information regarding the Process of Human Resource that ultimately helps overall development of organisation and employees

Management Accounting

Semester III	Subject Code: BB31604	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- Basic Knowledge of Management Accounting
- Capacity to understand and apply accounting information and principles
- An understanding of financial ratios and their role in decision making
- Understanding the concept of budget and budgetary control and its application in business
- An insight into the various techniques of Management Accounting
- Gaining awareness about some of the techniques used for Analysis of Corporate Performance

Business Economics (Macro)

Semester III	Subject Code: BB31605	Lectures: 60
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Objectives:

The Syllabus aims in equipping students with,

- The understanding of fundamentals of Macroeconomic Theory
- The reasoning capacity developed through the growth of Macroeconomics with the Schools of the Thoughts
- The knowledge of Globalization and the working of an Open Economy
- The use of Mathematical Models wherever necessary

I.T in Management

Semester III	Subject Code: BB31606	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- Understanding the role of I.T in Management
- Learning the basics of operating system
- Knowing the current happenings

Production & Operations Management

Semester IV	Subject Code: BB41601	Lectures: 60
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Objectives:

- A detailed understanding of manufacturing technology and its role in developing business strategy
- To identify the role of Product Design and Product Development in Production Management
- To guide students about techniques of production Planning and control
- To understand the influence of work system on the physical and psychological health of the workers through Ergonomics
- To acquaint students with contemporary Quality management issues under Production and Operations management

Industrial Relations and Labour Law

Semester IV	Subject Code: BB41602	Lectures: 60
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Objectives:

The course is designed to equip students,

- To have an understanding about the relationships that exist between the employer-employee-government and also the laws that govern them
- With the knowledge about complexities between labour and management relationships
- Also give them an insight to the current scenario of Industrial Relations in India

Business Taxation

Semester 4	Subject Code: BB41603	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- Basic knowledge of Income Tax Act, 1961
- An understanding of Income Tax law prevailing in India
- Capacity to understand and compute income of an individual under different heads of income
- Ability to ascertain the total income and tax liability of an Individual
- Competency to pursue independent profession or seek employment in the area of tax determination and tax planning

International Business

Semester IV	Subject Code: BB41604	Lectures: 60
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Objectives:

The Syllabus aims in equipping students with,

- A balance among theories, frameworks, concepts and cases
- The reasoning capacity through application of mathematical and graphical techniques
- The knowledge of strategies and structures of International Business
- The functions and form of the Global Monetary System

Management Information System

Semester IV	Subject Code: BB41605	Lectures: 60
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Objectives:

The Syllabus aims in equipping students with,

- To understand the concepts of Information System and importance of information for decision making.
- To acquaint students with different types of Decision Support System.
- To guide students in understanding the System development Life Cycle.
- To study various information systems for functional areas of business (Marketing, Finance, HRM and Productions)

Business Exposure

Semester IV	Subject Code: BB41606	Lectures: 60
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Objectives:

The course is designed to equip students,

- To develop the understanding with a realistic and practical perception of the industry its layout, procedures, processes, organization structure
- To gain first-hand information regarding the functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom

