



ST. MIRA'S COLLEGE FOR GIRLS, PUNE AUTONOMOUS - AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY

Department of BBA-BBA(CA)
Orientation Program
June 2021

TV ADVERTISEMENTS SLOGANS

GUESS IT I AM SURE
YOU'LL LOVE IT

**“IMPOSSIBLE IS
NOTHING”**



Because you're worth it.

Because you're worth it.

L'ORÉAL
PARiS

**“THINK
DIFFERENT”**



Think different



IT'S
finger
lickin'
good



Victory is beyond **Fear**

(**डर** के आगे **जीत** है)

Mountain
Dew

इसके आगे
जीत है



Hope
You
Enjoyed

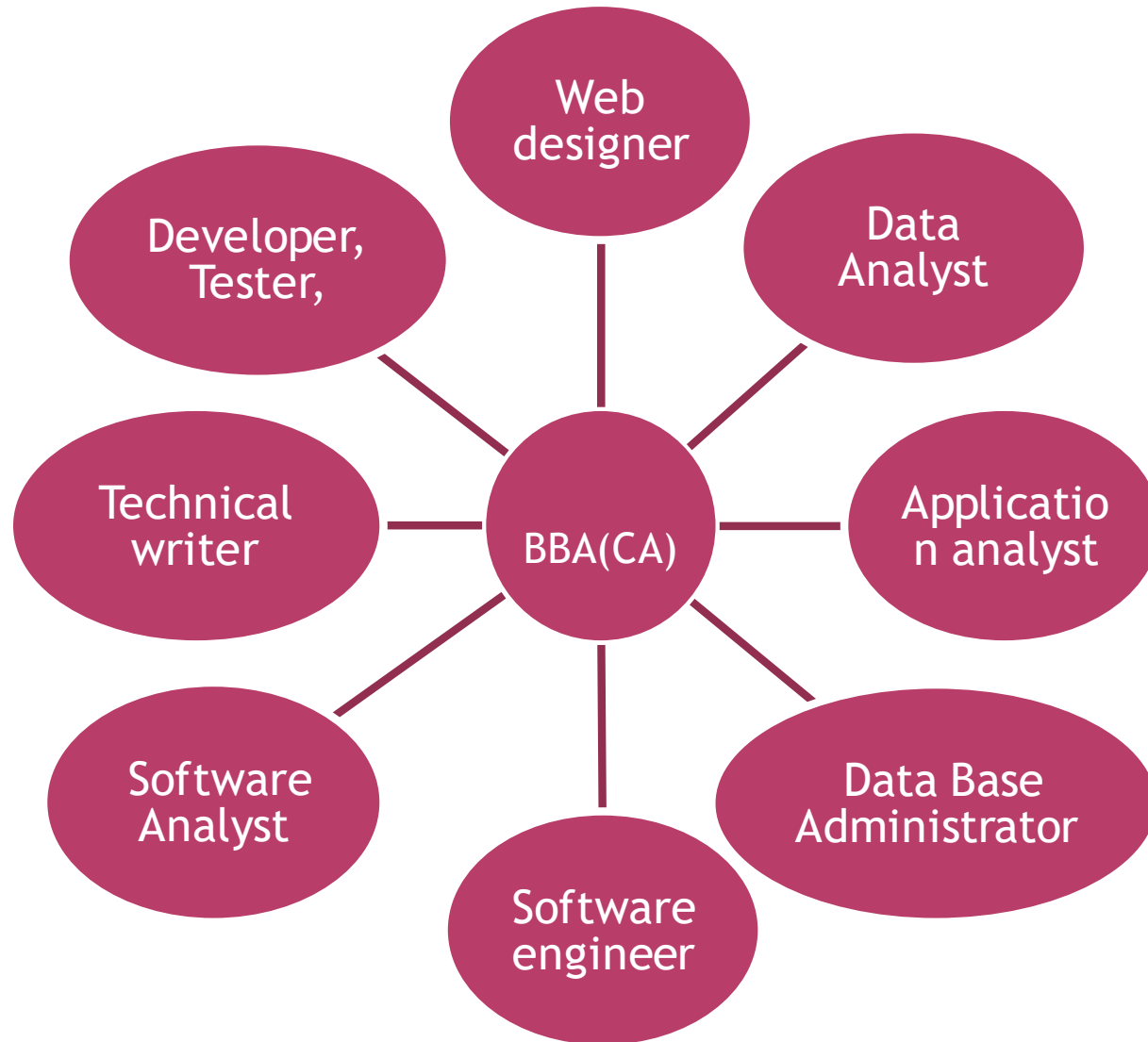
ORIENTATION

BBA-BBA(CA)

BBA(CA) PROGRAM IN A SNAPSHOT

- ◉ Bachelor of Business Administration
(Computer Applications)
- ◉ 3 Year Professional Degree Course
- ◉ Eligibility- From all streams
- ◉ LAB
- ◉ Opportunities
- ◉ What after BBA(CA) -MCA,MBA
- ◉ Internship
- ◉ Placement

CAREER OPPORTUNITIES AFTER BBA(CA)



BBA IN A SNAPSHOT

- ◉ Bachelor of Business Administration
- ◉ 3 Year Professional Degree Course
- ◉ Eligibility- from all the streams
- ◉ Course Structure
- ◉ What after BBA- MBA- Placement
Opportunity- Entrepreneurship
- ◉ Internship
- ◉ Placement

CAREER OPPORTUNITIES AFTER BBA



DEPARTMENTAL ACTIVITIES AND STUDENT ENRICHMENT-BBA/BBA(CA)

- ◉ TEDx
- ◉ EXODUS
- ◉ Inter and Intra Collegiate Events
- ◉ Cultural Events
- ◉ Alumni Interface
- ◉ Workshop
- ◉ Guest Lectures
- ◉ Credit Courses
- ◉ Field/Industrial Visits

SOCIAL OUTREACH

- ◉ St Mira's college Animal Rescue Group - Volunteers from the college aims at voicing the voiceless. The motto of our group is 'love, compassion and kindness.
- ◉ HMHM Project - promote Menstrual Hygiene, Health and wellness within the society.
- ◉ RED DOT campaign - Collaboration with Swatch. A Simple Red Dot On Your Menstrual Waste Can Change A Sanitation Worker's Life.

CWE, IIC, REDC

- ◉ “Entrepreneur in making”
- ◉ CWE – BBA and Business Studies initiative
- ◉ CWE was formally inaugurated in the year 2017.
- ◉ We have successfully set up Institution Innovation Council (IIC), Rural Entrepreneurship Development Cell (REDC).
- ◉ All of these are Ministry of Education, GOI initiatives, where the focus is on promoting Innovation and Entrepreneurship amongst the students and start up.
- ◉ CWE aims to create an environment that promotes and stimulates the spirit of entrepreneurship among the students of the College through various educational programs, events, activities and research.
- ◉ We also have the Start up Club for budding entrepreneurs and IPR club.

HIGHLIGHTS

- Highlights of the department is to explore and develop an individual style and sharpen their skills in the area of being Globally competent through the areas of information technology, leadership, communication, decision making, and being able to empathize with others and build a positive attitude to execute their social responsibilities.

ANY QUERIES?

THANK YOU