

ST. MIRA'S COLLEGE FOR GIRLS, PUNE
Autonomous- Affiliated to Savitribai Phule Pune University
Department of Business Studies(Commerce)
TY & SY B.COM BCom 2022-23
Title: Entrepreneurship Fest

An Entrepreneurship Fest was organized by Dr. Rama Venkat of Dept. of Business Studies during January to February 2023 for TY & SY BCOM BE students. Students put up stalls outside the Auditorium of items prepared by them to showcase their Entrepreneurial skills and talents. A total of **7 teams participated..** There were different stalls put up by the students viz. Cakes, Chaat items, Mehndi stall, Lassi etc. The activity helped students to understand the like marketing, costing, selling, accounting etc.

This is an assignment on Skill Enhancement Course of 25 marks each.

OBJECTIVES OF FEST

To gain knowledge about nuances of running a business like ideation, marketing, selling, costing and accounting of a business, the process and skills required .

OUTCOMES OF THE FEST

- Business Planning and team work
- Marketing & promotion strategies
- Selling & preparing income statement
- Use of Sustainability in business
- Provide good Customer service & feedback

Each and every stall got an overwhelming response and the students took feedback as well. It was very encouraging for the students as all the stall owners earned profit.

The students clicked photographs, submitted a detail report and also the cost statement for each stall. It was a very interesting fest where students actively participated and a great learning experience.

Rama Venkat

Dr. Rama Venkat

Coordinator



Dr. Jaya Rajagopalan

Principal Incharge



HEAVENLY CUPCAKES

**SY BCOM....
BE STUDENTS
INVITES YOU ALL TO
ENJOY DELICIOUS CUPCAKES.**

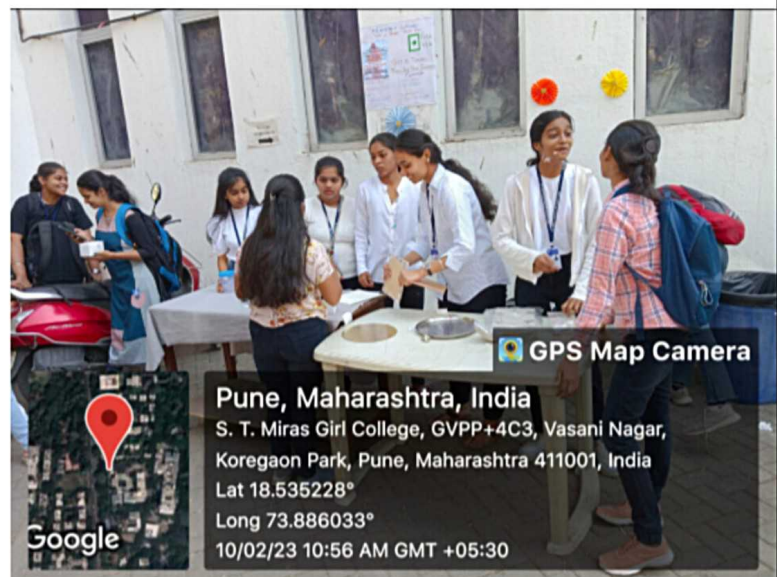
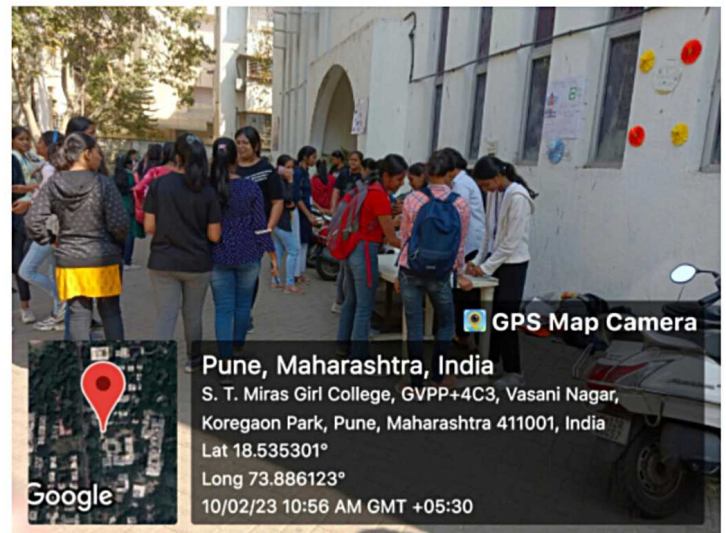
**DATE :10 FEB 2023
(FRIDAY)**

TIMING:10:30 TO 1:00 PM

PRICE: RS. 15/- PER CUPCAKE

**VENUE:ST.MIRA'S COLLEGE,
AUDITORIUM MAIN ENTRANCE.**

**MENTOR:PROF. RAMA
VENKAT MA AM**



Rama Venkat

Dr. Rama Venkat
Coordinator



Jayah

Dr. Jaya Rajagopalan
Principal In-charge



Rama Venkat

Dr. Rama Venkat
Coordinator



Jaya

Dr. Jaya Rajagopalan
Principal In-charge



CHAT
STALL



Rama Venkat

Dr. Rama Venkat
Coordinator



Chat Stall

Zindagi mai PANI PURI mil jaye toh baat ban jaye

PANI PURI

20 Rs

SEV PURI

30 Rs



TIMING: 10:30AM TO 2:00PM
DATE: 4TH MARCH (SATURDAY)
VENUE: ST MIRA'S COLLEGE
CAMPUS, NEAR AUDITORIUM
ENTRANCE.

PRESENTED BY : SYBCOM - A
BUSINESS MANAGEMENT STUDENTS
MENTOR: PROF. RAMA VENKAT MA'AM

Jayah

Dr. Jaya Rajagopalan
Principal In-charge



HENNA ARTIST BASIC STALL

{ ALL TYPES OF MEHENDI
DESIGNS ARE AVAILABLE }



- > ARABIC
- > DUBAI
- > KHAFIF
- > GULF
- > SIMPLE HENNA
- > SEMI BRIDAL

AND MUCH MORE.....

DO JOIN US AND HAVE A GREAT OPPORTUNITY

VENUE :-

*St Mira's College for Girls,
Near the auditorium hall,
Koregaon Park,
Pune.*

CHARGES/RATES :-

*20 Rupees for one side
and 40 Rupees
for full hand.*

DATE - 2nd March 2023

TIMINGS -

10:30 AM to 1:00 PM

OFFER - Apply on one hand and get one side for free only for the first three customers !!!

ORGANISED BY :- SY BCOM [BE] STUDENTS

MENTOR :- RAMA VENKAT



Rama Venkat

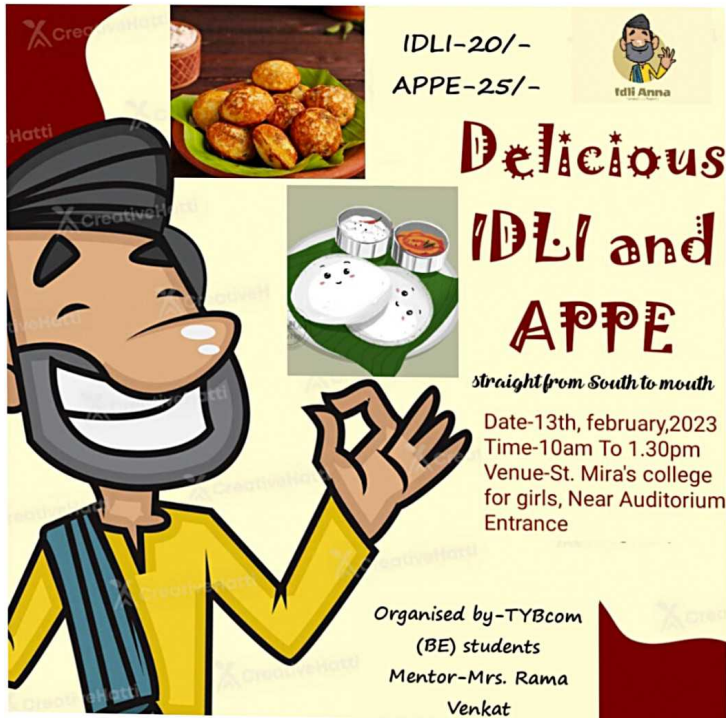
Dr. Rama Venkat
Coordinator



Jaya

Dr. Jaya Rajagopalan
Principal In-charge

IDLI & APPE STALL



IDLI-20/-
APPE-25/-

**Delicious
IDLI and
APPE**

straight from South to mouth

Date-13th, february,2023
Time-10am To 1.30pm
Venue-St. Mira's college
for girls, Near Auditorium
Entrance

Organised by-TYBcom
(BE) students
Mentor-Mrs. Rama
Venkat



Rama Venkat

Dr. Rama Venkat
Coordinator



Jaya

Dr. Jaya Rajagopalan
Principal In-charge

NACHOS STALL



SO GIRLS GET READY
TO TRY OUR

CRAZZZZYYY NACHOSS !!!


Rates : 25/35 Rupees

FEBRUARY 13, 2023
10:00 AM-12:30 PM
AT ST.MIRAS COLLEGE FOR GIRLS
AUDITORIUM ENTRANCE MAIN GATE

Craaaaaa offer : First 3 customers will
get a plate of Nachos absolutely free !!!!!

SY BCOM, BE Students
Mentor : Rama Venkat



 **GPS Map Camera**

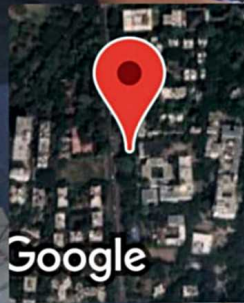
Pune, Maharashtra, India

S. T. Miras Girl College, GVPP+4C3, Vasani Nagar,
Koregaon Park, Pune, Maharashtra 411001, India

Lat 18.53523°

Long 73.885922°

13/02/23 10:09 AM GMT +05:30



Rama Venkat

Dr. Rama Venkat
Coordinator



Jayah

Dr. Jaya Rajagopalan
Principal In-charge

BHEL & LASSI STALL



Come One, come All!!! This typical "zhazhaneet" bhel will Please Your Taste Buds like No Other!! with Lassi To Be The Perfect accompaniment, to Please your Swaet Tooth !!

Bhel:- 25/-Plate
Lassi:- 20/-

- On 24 February 2023
- Timing:- 11am to 1pm
- Venue:- Near Auditorium

Mentor:- Prof Rama Venkat

Combo Offer
40/-



Rama Venkat

Dr. Rama Venkat
Coordinator



Jayah

Dr. Jaya Rajagopalan
Principal In-charge