



St . Mira ' s College for Girls, Pune
&
Centre For Women Entrepreneurship

ZENITH

'INSPIRING STUDENTPRENUERIAL JOURNEYS'

GET THE LATEST
SCOOP ON OUR
IN HOUSE
ENTREPRENUERS

ABOUT THE
TRENDING
INSTAGRAM STARS

1st Edition
MARCH
2022





Educate Empower Elevate

St. Mira's College For Girls

ABOUT CWE

St. Mira's College is an integral part of the Mira Movement in Education; it was founded in 1962 by the visionary philosopher- saint Sadhu T.L.Vaswani as the first college set up exclusively for women in Pune.

Our patron saint is Saint Mira, who epitomizes Bhakti, Indian values, the courage of conviction and rebellion for the right. Our spiritual Guru, mentor and the inspiration behind all efforts of the college is the revered Dada J.P.Vaswani. The motto of the college- 'Kindle the Light', indicates our commitment to impart to students the spirit of simplicity and service, purity and prayer.

Vision Statement

CWE aims to create an environment that promotes and stimulates the spirit of entrepreneurship among the students of the College.

Mission Statement

CWE seeks to achieve the spirit of entrepreneurship through educational programs, events, activities and research.

CONTACT US

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FOREWORD



*Dr. Jaya Rajagopalan
Principal-Incharge*

The Centre for Women Entrepreneurship (CWE) of St. Mira's College for Girls, aims to create a suitable platform for young student entrepreneurs '*Studentpreneurs*' at College, for inculcating and honing their entrepreneurial abilities.

We encourage, inspire and nurture young students to work with new ideas and transform them into prototypes while in college.

The activities and workshops are designed in a way which fulfil the increasing demand for a curriculum imbued with the spirit of entrepreneurship, on the one hand, and to provide our budding entrepreneurs, immense opportunities to showcase their entrepreneurial prowess.

Hence, to acknowledge the hard work and celebrate the brave decisions taken by some of the '*Studentpreneurs*' the Centre has brought out its maiden publication, in 2021-2022, titled '*Zenith*', to further motivate young aspiring entrepreneurs under the mentorship of the CWE Team.

I extend my hearty congratulations to Dr. Rama Venkatachalam, the CWE Coordinator, to Ms. Abhradita Chatterjee Nahvi – CWE co-coordinator and the entire CWE Team, for their untiring efforts in nurturing student entrepreneurial talent. It is my sincere belief that '*Zenith*' will serve to inspire many more young budding '*studentpreneurs*' in the years to come.

FOREWORD



*Dr. Aneeta Sanas
Member-Advisory
Committee, CWE
Past Chairperson-
FICCI FLO (Pune Chapter)*

It gives me immense pleasure to read about the various projects that have been undertaken by the '*studentpreneurs*' under the CWE initiative called ***Zenith***. This is one of the best ways to encourage young entrepreneurs and build a sense of confidence in them to achieve success and make their passion a reality.

This initiative is one of a kind and creates an environment that promotes and stimulates the spirit of entrepreneurship among the students which is very beneficial for young bright minds.

My best wishes to the CWE team and the '*studentpreneurs*' for greater success ahead.

FOREWORD



Dr Rama Venkatachalam –
CWE Co-ordinator



Ms. Abhradita Chatterjee
Nahvi –
CWE co-coordinator

“Women are the largest untapped reservoir of talent in the world.” - Hillary Clinton, American Politician

The Centre for Women Entrepreneurship (CWE) aims to empower women and accentuate the spirit of Entrepreneurship among the students of St. Mira’s College for Girls, Pune. The activities and workshops are designed in a way to fulfill the increasing demand for entrepreneurship where students are not only accustomed to business exposure but also given opportunities to showcase their entrepreneurial skills and talents.

To provide an active learning experience, students are given a platform where they think independently, exchange ideas, develop skill sets, learn teamwork and keep up with the changing trends and demands in their entrepreneurial endeavor.

CWE always stands by its commitment and guides students right from the process of ideation to venture creation by helping them register their business name, logo, trade mark, managing finances, social media marketing, networking, etc. To acknowledge the hard work and celebrate the brave decisions taken by some of the ‘*Studentpreneurs*’ the Centre has initiated an annual publication in the year 2021-2022, named *Zenith*.

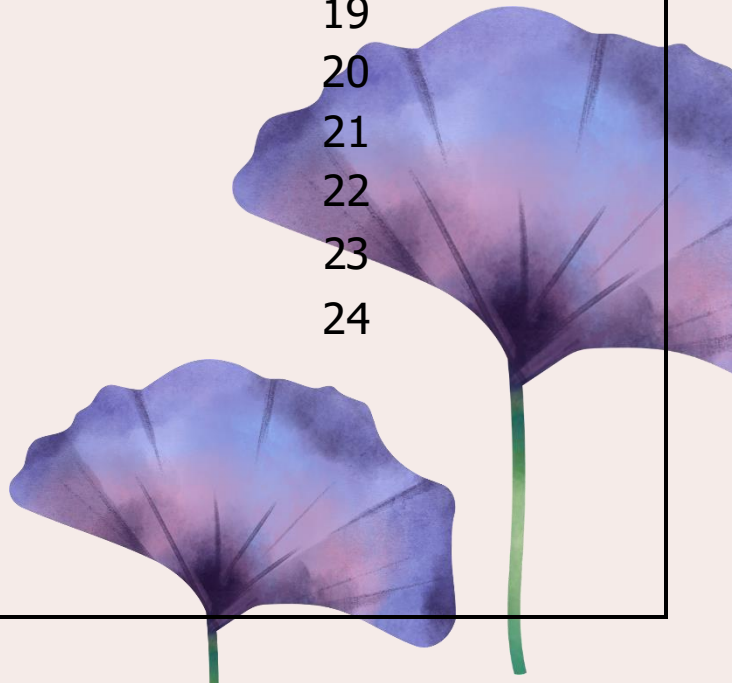
The publication presents the inspirational journeys of ‘*Studentpreneurs*’ who’ve grown from strength to strength under the guidance of our mentors and experts.

Zenith showcases the entrepreneurial ventures of 24 *studentpreneurs* in diverse fields of baking, fashion designing, handcrafted items, blogging, makeup & hairstyling, photography, music and language classes etc.

We wish all of the ‘*Studentpreneurs*’ luck in their endeavor’s, and we are confident that more such students will be bitten by the entrepreneurial bug in the future.

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CAPTURING UNTOLD STORIES

BY MOKSHA SHAH

"I am a freelance photographer from Pune, Maharashtra. I am into ambience, portraits, travel and culture miniature wildlife and street photography."

I do not believe in sticking to a particular niche, so I try my hands on each and every type of photography. I have taken up 1 ambience photography contract for a local restaurant in Pune itself and about 15 portrait photography contracts."

Various opportunities available for aspiring photographers- Many pages conduct photography contests, some magazines that feature the best clicks if he/she are into portraits they shall practice and put up some of the bestshots on their page there is an excellent opportunity for that too. Beginner photographers could also collaborate with other photographers to just gain more knowledge into the field, and as I mentioned before, practice more and more, and there will be a pool of opportunities.

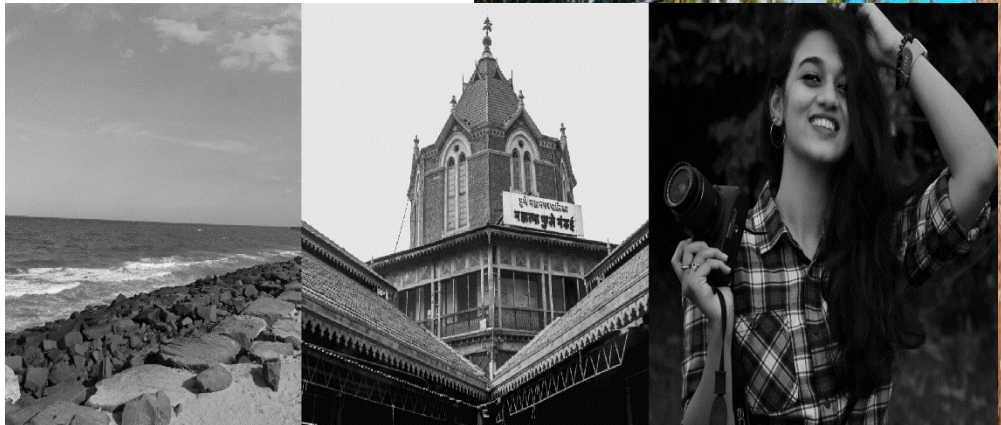
Some Tips on Photography

Keep it simple - most of the photographers end up editing a lot which decreases the quality and vibe of the picture

Start looking at the world from a different perspective - photography is about creativity, and one should just imagine the frame in their mind before clicking the button.

Don't run behind likes, comments, followers - In today's world, most of the photographers do not have a proper portfolio. They portray their art on social media handles such as Instagram and Facebook.

Many of the young photographers or beginner photographers run behind followers likes and comments, which is not so important. They are just a result of your work so they should focus more on putting up great content than running behind these secondary factors.



https://instagram.com/capturinguntoldstories?utm_medium=copy_link

Hey there, my name is Supriya Kale. I'm the owner and founder of SUPKI'S BAKE'S. I started my business on 20th Jan 2020. I used to love cake since my childhood just as every kid out there loves it. But my liking didn't end there, I used to wonder how they bake cakes, how Frosting is done and all many questions that came into my mind got me towards a dream of getting into baking industry.

SUPKI'S BAKE'S

By Supriya Kale

When I finished my SSC exams in vacations, I used to watch some cake tutorial on YouTube and used to wonder one day even I'll do baking and serve cakes to people. But I didn't get any chance there so I stopped and focused on my studies. Later after my HSC exams I started making cakes at home without oven, I failed for the first time my cake was baked but it was flattened from the top, next I kept on trying and the results were great.

My family and friends kept me encouraging. Then I joined as an assistant for a baker. I was her assistant and learned baking skills from her. Now I'm a BCOM GRADUATE and perusing my MCOM First year. In 2020 I started my own business. Started taking orders for people. My family is too supportive and helps me sometimes if I'm loaded with many orders. My motive is to serve freshly baked cakes to my clients.

They love my cakes and also refer to other people about my cakes. I make all types of cakes like any type of customized theme cake.

Jungle theme, anniversary theme, engagement cake, cartoon theme, and many more.

Supriya is well engrossed in her plan and ideas and comes up with a cake which has ideal expectancy, fabulous design, conventional structure and faultless garnishing. Her cakes are fresh, creamy rich, springy, aesthetic, tempting and alluring. A perfect themed cake can make your day, but a theme cake from Supki's will make your day special. She even specializes in edible fondant décor for the cake. Stressed is dessert spelled backward that means one dessert can shatter your stressed life. Celebrate your next occasion with 'Supki's Bakes'!!



https://instagram.com/supkis_bakes?utm_medium=copy_link

Quick facts

Small handwriting- writers with small handwriting like to concentrate on small integrate details however stay unbothered about surroundings and enjoys personal space.

Large size handwriting-

These writers come out as extroverts, look at the bigger picture of things, possess leadership qualities and may undertake overwhelming large project. They feel the need to be recognized.



GRAPHE By Zainab Kapadia



Zainab Kapadia is the Co-founder and director of 'Graphe'. They are a group of two certified graphologists and numerologists and they conduct analysis based on handwriting, signature, redesigning and drawing. Their services include couple analysis, sexual compatibility tests, institutional programs, workshops and live seminars, collaborative sessions, logo conceptualizing, certified graphology classes and numerology analysis.

Graphology is science of understanding the human subconscious mind, it's thoughts and actions through the handwriting. It was derived from the two Greek words and coined by a Frenchman Jean Hippolyte Michon in 1875.

The human brain is divided into Conscious and Subconscious. The subconscious is about 80-85%. Every body part is allotted a certain amount of space in our brain, although our fingers are smaller in size it occupies maximum space in our brain and as we write with our hands, the subconscious is able to represent itself on the sheet, hence it is a study of the hand - writing. Graphology is the systematic and scientific study of graphs.

Graphology helps for personal/ individual/ couple/ child development, criminology, recruitment, however it cannot identify the nationality, religion, sex or whether the writer is left handed or right handed.

Graphology is not a predictive science unlike astrology. It tells about the present for a period of 9 months. With every major experience in those 9 months like moving out into another city, earning more, feeling grief of a loved one etc is all visible. Handwriting can talk about one's past, present and also determine the future to an extent. One can also change something about themselves through the handwriting, like confidence, execution skills, decision making skills, become more independent, health and much more. The process of reversing a particular trait through the handwriting is called Graphotherapy.



https://instagram.com/grapher?utm_medium=copy_link



HAIRSTYLES BY PARI MEHTA

"Practice makes a man perfect"

This phrase has helped me through my journey. My biggest plus point is that throughout my journey my family stood by me and encouraged me to do even better each time.

I also have a wonderful team who is very encouraging and fun to work with them.

I firmly believe that you never stop learning. EVERY event I learnt something new and became more creative. When you get brides ready for the main day - That feeling is just so beautiful amazing.

To quote one of my brides who called and mentioned, "I've never felt so confident in my life that I felt after you and your team dressed me. I strive to work harder and continue making people's special day super special."



Pari Mehta



https://instagram.com/hairstyles_by_pari_mehta?utm_medium=copy_link

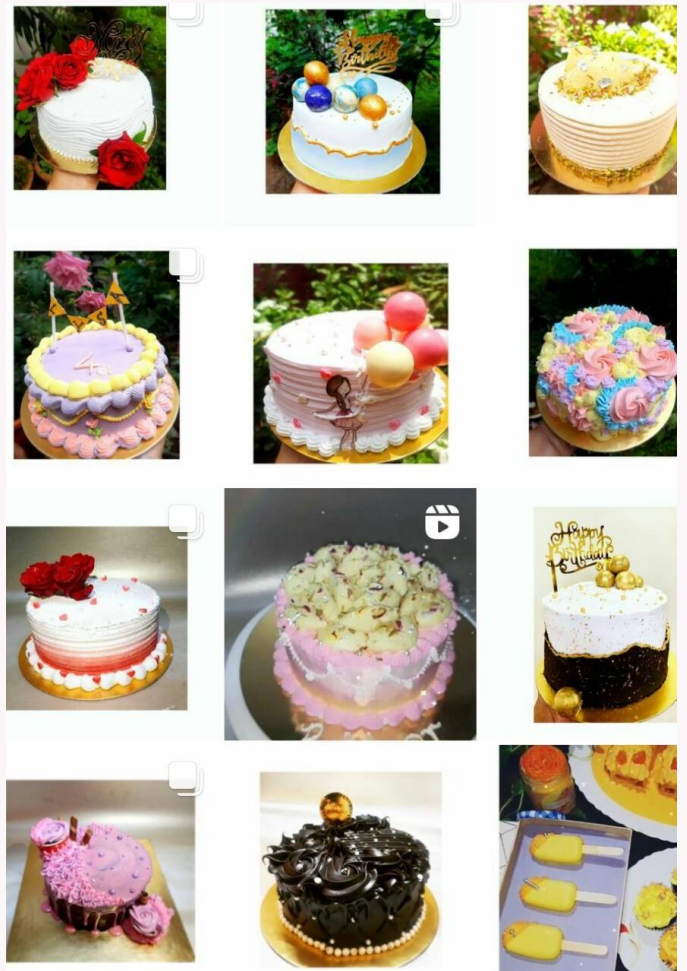
CAKEMIRA by Kashmira Rajput



One sudden day in 2020, we were all shocked with the news of lock down. At first this unusual phase of our lives seemed quite fun and interesting, however after a while, this lock down had began to terrify me. I wasn't very comfortable with the fact that my abilities, my willingness, my knowledge and my talent had to remain locked up too. I knew I wasn't being productive, I wanted to be but somehow I couldn't figure out how! When I was a kid, my mother had taught me the basics of baking a cake. Lock down meant that the cake shops remained shut too, that was when I started making cakes for all the birthday parties of my friends and family. I followed a few recipes on YouTube, read some blogs related to baking on the Web and most importantly I began experimenting with the ingredients and their proportions.

"MAKE YOUR PASSION A companion!"

The response I was receiving from everyone who tasted my cakes was overwhelming, shortly all those thoughts of not being productive had vanished from my mind and that was when I realized that lock down shouldn't be a reason for me to not utilise my skills and my knowledge. In September 2020, I decided to launch a venture, make the best use of the time and portray my love towards baking. I wanted the name of my venture to depict what I will be selling and also reflect my identity, and so it was named as 'CakeMira'. I knew running a self made business all by myself was not going to be easy, but with the help of my friends and family I successfully faced all the hurdles and then after putting in a lot of efforts, CakeMira had a recognition. Word of mouth does Magic when you prepare and sell something with love and determination. I absolutely treasure the joy and the smiles that my cakes have been able to spread. I'm sure I wouldn't have survived this lock down if it wasn't for CakeMira. CakeMira gives me a purpose to look forward to each day, it gives me recognition, it has made me responsible, it has made me independent. Lock down helped me to discover a passion and further I made sure to transform this passion into my companion. This September we will be celebrating the first and a very successful anniversary of CakeMira, I am proud of what I've achieved and very grateful for the support I've received. I'd urge everybody to find and establish a companion of their own this way, it helps in enormous ways.



https://instagram.com/cakemira_?utm_medium=copy_link

DAILY BITES By Samina Kausar



Doing something that you love and turning it into your passion takes a lot of effort and confidence, and Samina Kausar has done just that, through her blog 'Daily Bites' which treats readers on a regular basis. The intent behind her blog lies in exemplifying what the phrase "Food for the soul" truly means. A scroll through the Instagram account or a review read on Zomato will take you to a foodie's paradise. Food blogger and content creator Samina, is an enthusiast who loves experimenting with different cuisines and creating her take on different recipes. Samina shares her love for food through her blog 'Daily Bites' which should definitely be on your list if you're trying to find the best dishes in town. Daily bites is a great platform for those who are looking for inspiration to cook or learn simple recipes, cooking techniques and even ingredient substitutions.

'Impressive images, content that stands out, and a takeaway for the audience' is her mantra.

The adroitly clicked pictures of tempting dishes are sure to make you drool. A love affair with food, and she's not one to shy away from making it public, Daily Bites is sure to give you hunger pangs.

Besides being a food blogger on Instagram, Samina is also a reviewer on Zomato.com and Google reviews. She receives invites from different cafes and restaurants to dine at, in exchange for a feature in her blog. For anyone in search for a good place to dine at or for someone who loves cooking or just starting out, Samina's 'Daily Bites' is the account to be followed.





Let's Flour- ish

by Megha Goswami



Although it is an intimidating thought for most of us the amazing world of baking beckons so many. Ovens, ingredients, baking tools, tins, and pans. All those recipes for cakes, cookies, bread and hundreds of inspiring things we see every day! It can be extremely confusing and overwhelming. Baking is a science. In my opinion, cooking is more of an art, we don't need to follow precise measurements or stick to lot of rules to create something tasty. But baking is a science, where different ingredients come together in certain proportions or measures, following certain methods of baking, resulting in chemical reactions in order to get a certain end product The product needs to have the right texture along with taste. Megha Goswami is a 21-year-old home-baker who runs her business 'Let's Flour-ish'. As the name suggests, it's a bakery and patisserie venture. Her products include cakes, cupcakes, cookies, brownies, banana bread, etc. All of her products are made with extreme care and special preference is given to the quality of ingredients used. Utmost hygiene is maintained. There is no comparison between homemade bakes with the ones we buy. The packaged ones purchased outside are loaded with preservatives which may make them stay soft etc, but harmful to health. Home-baking allows you to bake to your taste and need, tastes much fresher than store bought and is infinitely rewarding and satisfying and so you should always choose home bakers.

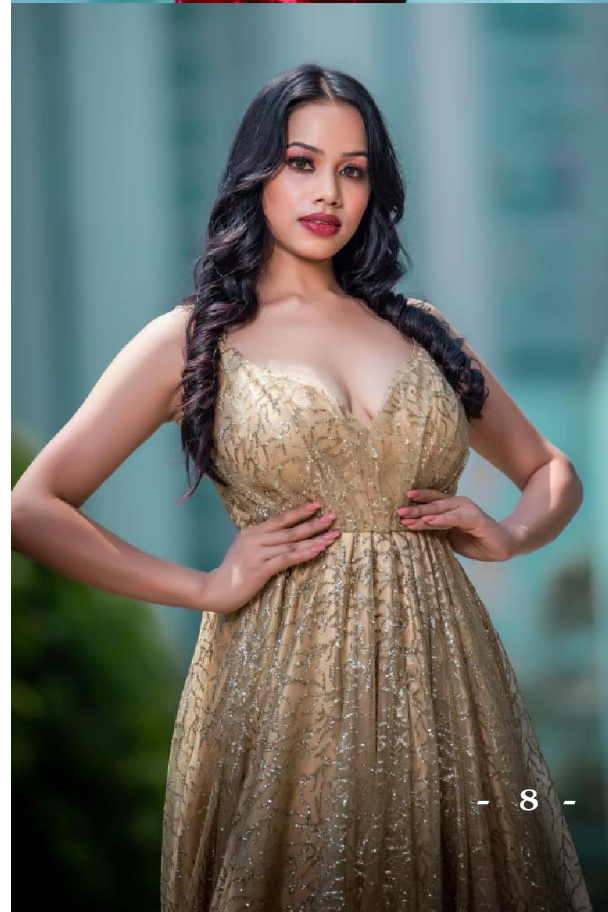
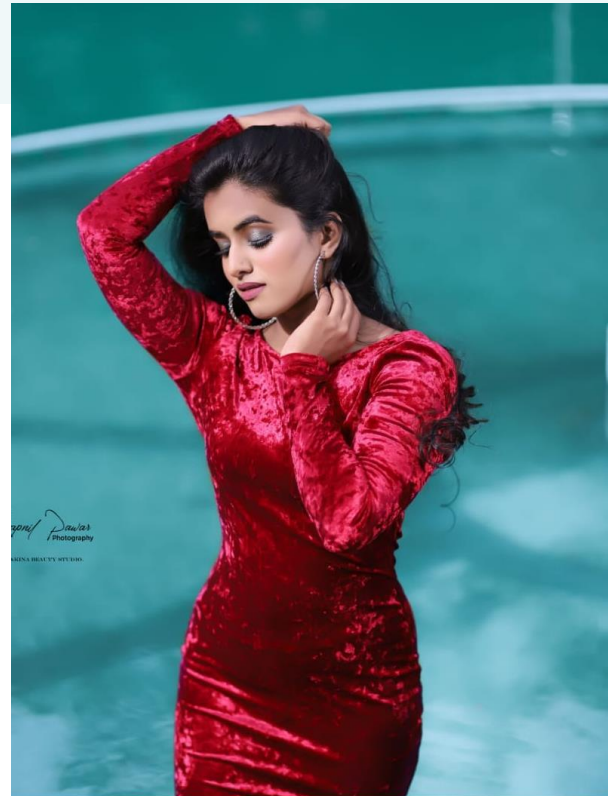


https://instagram.com/lets_flour_ish?utm_medium=copy_link



SAKINA'S BEAUTY STUDIO

Did you ever wonder how your favorite actor aged 30 years in that movie you saw or how they made all those people look like zombies for that tv show? Those effects may have been created by CGI (computer graphics imagery), but it is also likely that a makeup artist may be responsible for such transformations. He or she uses cosmetics to enhance or alter the appearances of actors who are in movies or television shows. Makeup artists also work with live performers such as stage actors, singers, and dancers. While some use special effects and prosthetics to change someone's appearance significantly, others assist people on a daily basis, for example, for newscasters and talk show hosts, to become camera ready. Makeup artists are sometimes also expected to style hair and wigs. One such person named, Sakina Dadu is a 20-year-old professional freelance makeup artist and hair stylist having her own venture called 'Sakina's Beauty Studio'. She is friendly, focused and fabulous. She caters to all types of makeup from party, glam looks, prosthetic to bridal makeup. She also gives demo makeup for all her new customers before taking up a client. She even accepts collaborations, paid shoots for brands and freelance models. Her work is not just restricted to Pune.



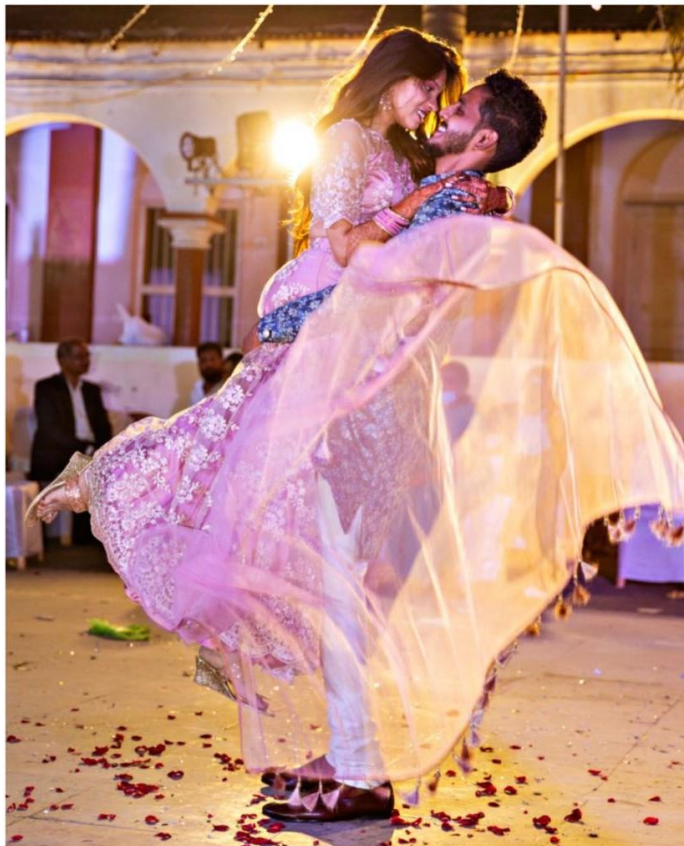
https://instagram.com/sakinas_beauty_studio?utm_medium=copy_link



JO'S PIANO CLASSES

'Jo's Piano Classes' is a piano class established by Joanne Fernandes. We believe that music has a therapeutic potential, especially when created by thy self, and who says you can't incorporate music into your professional life? Either you start when everyone else does or you start when everyone else thinks they can't. To get you started, Jo's piano lessons are accessible both digitally and in person. These piano classes, which focus on western classical music and music theory, are open to students of all ages. Jo's Piano Classes also includes theory and practical examination preparation for Trinity College of Music examinations. Come join us in spreading joy and optimism!

LABEL AFREEN SABOONI



Quick Tips

-Stripes and Denims never go wrong! A horizontal striped shirt/dress and a denim Jacket will keep you all safe for a casual event!

-Go satin if you want to play fun and stylish! A satin top or dress will not only make you look gorgeous but uncommon!

“There would be times when life will put you down and things will fall apart, but always remind yourself why you started!”

A fashion designer creates clothing, including dresses, suits, pants, and skirts, and accessories like shoes and handbags, for consumers. Although some designers become household names, most remain unknown to the general public and anonymously create the designs behind well-known brands and lesser-known labels which is definitely not the case with Pune based Afreen Sabooni who is a freelance fashion designer, illustrator, fashion stylist and consultant. She is the founder and owner of her well-established firm 'Label Afreen Sabooni'. She specializes in Indian, Indo- Western and Western garments. During the pandemic, she ventured out and started designing masks and scrunchie sets which were a huge hit alongside her garments. She takes up customization projects as well for special occasions like birthdays and engagements. Her team consists of two people, a photographer and a tailor.



JEWEL STILE



Karishma Punjabi

Jewel stile is an imitation jewellery business started by Karishma Punjabi. The business initially started with only handmade jewellery and has blossomed over the period of 5 years. The prices are extremely cost efficient and is a one stop shop for your fashion needs as it ranges from western jewellery to Indian jewellery. From earrings to bracelets to rings to anklets to necklaces to hair accessories, Jewel Stile is your one stop shop. Karishma is very mindful about the Choices women make and is conscious about their pairing strategies. When it comes to pairing clothing and accessories, women are quite fussy. Wearing an elegant necklace and voguish bangles with a sari, pairing their western outfit with a chic ring and a delicate neck piece, and summing up their office look they prefer pleasant set of accessories may be a classic watch.



When it comes to pairing clothing and accessories, women are quite fussy. Wearing an elegant necklace and voguish bangles with a sari, pairing their western outfit with a chic ring and a delicate neck piece, and summing up their office look they prefer pleasant set of accessories may be a classic watch. Women are pretty calculative while twinning their look with their hair look too. Karishma is diligent, ambitious, ingenious and spirited towards her work. She usually works her hands on Imitation jewellery. Imitation jewellery is winning hearts nowadays. As it allows people to experiment easy wearable designs in many styles and trends in the most affordable way. Jewel Stile' has various varieties to enhance the inner you. The skillful hands mold precious stones and gems to create magnificent collections of necklaces, earrings, bracelets and even fashion statements. Beauty is who you are..... jewelry is simply the icing on the cake. Embrace your special love for jewels with 'Jewel Stile'.





CAKE BAR

By Bipasha Mehta

Cake Bar is a carousel of all kinds of baked goodies! From cakes, cupcakes, Brownies, cookies to sugar free and whole wheat goodies we have it all! We customize all our goodies and always try and bring something new to the table.

No matter how strong-willed you are, or what new diet you're on, this home baker is bound to get through to you, so get your hands on some of their delicious cookies with the perfect consistency, crunchy on the outside and chewy inside, with gooey chunks of chocolate.



The difference between commercial bakeries and home bakers is the attention to detail and the love that is put in! Baking us crazy, quite literally are home baker Bhipasha's delicious baked confections. Established with love, passion and sweetness, 'Cake Bar' offers a board menu of cakes, cupcake and cookies that will definitely appeal to your taste buds, and if you are all about sugary goodness, these sweet treats will be a heaven for you.



https://instagram.com/cakebar_in?utm_medium=copy_link

RITU'S CREATION



Gunjan Advani

Pune-based mother daughter duo launched their fashion and lifestyle e-commerce business 'Ritu's Collection', which aims to shine the spotlight on small, unbranded fashion and lifestyle retailers. It was after investing a considerable amount of time and effort that, Gunjan saved up to ₹50000 and started her business. Initially starting out by setting up stalls at different events and companies, 'Ritu's Collection' now offers their services online as well.

'Ritu's Collection' celebrates fashion across different eras through their prints and designs. Their idea is to recognize the potential of small, unbranded fashion and lifestyle retailers, to help them manage quality, and to give them an opportunity to share their unique products with the India-wide market online. They are working towards building a platform that bridges the gap between aspiration and access, for both buyers and sellers. The fashion startup aims to provide shoppers uniqueness and exclusivity in their wardrobe through beautiful designer wear that does not come with a hefty price tag.



An incident I would like to share that customer see each and every detail of effort you put in your work. As being in clothing industry I get feed backs of the quality as how beautiful your clothes are, it's quality is good, etc but recently I got a feedback from a customer that your handwriting is very beautiful. While packing any product we write a note to our

customer and they feel delighted about it. This makes an entrepreneur worth working a little extra. They notice our voice modulations while speaking and interacting with them. My mom gets compliment that u speak very sweetly and voice is very good. With these little social etiquette we put while working makes a person our regular customer.



SUGAR CRAFTS

By Simran Kriplani



They say, when you follow your passion, you really do create magic. And that's one thing that holds true for this home baker who followed her heart to bake sweet treats and slowly won our hearts too, while she was at it. For anyone who wants cookies, cakes, brownies and other desserts made with love, warmth and truckloads of creativity, look no further, Sugar Crafts as the name implies is a Bakery service run by Simran Kirpalani, that offers a creative twist to her craft, curated to charm all tastebuds. Sugar Crafts offers freshly baked delicacies, a must for any occasions.

Nothing spells comfort food like some gooey chocolate cake, or maybe a double chocolate brownie or umm maybe some delicious banana walnut cake, ok no walnut brownie cake. Ok! hold that thought, no matter what your taste buds like, this home bakers is here to whip it up and bake your day!

Sugar Crafts believes in serving baked handcrafted desserts and appetizers from exquisite Quiches to Focaccias, opt for unique dessert options or the regular ones. Select from a wholesome menu from yummy tarts, dark chocolate Raspberry tart, Nutella cookies, lemon pound cake and many more baked delicacies. Simran offers customized filling options for pizzas like, Jalapenos, Olives, Peppers, Basil Pesto etc., and also makes sure to include eggless items in her menu for her vegetarian customers.

GAYATRI'S SALON

Gayatri Tuniya is a multitasker and owner of 3 of her start-ups. Her first business was her salon, 'Gayatri's Salon' which she started in 2017. She has set this up at her home and is self-employed. In the 21st century, beauty and make-up are like the wheels of a cart or the two sides of a coin. Women are beautiful; but a little make-up does help a lot and it makes one's day better and happier. Every woman wants to be pretty whether she's young or old, so the beauty salon is the place to go. Beauty salons are also like a temple; however, the difference is that we go to worship in the temple and in the beauty salon we go to be worshipped by the beauticians and by the other people around. The beauty salon is where a woman goes to have their hair and nails done, but is also a center for community news, confessions and gossip. In 2017, Gayatri also started her second business which was to stitch customized clothing. Earlier the tailor shops used to wait for the occasions like Dashera and Diwali as most of us used to stitch new clothes during the festivals. But with the increase in the standard of living, fashion is not restricted to the festivals rather there are many people who buy clothes across the year. For her third venture, she runs an online business where she sells ethnic wear and sarees. She started this on 20 June 2021.



Gayatri Tuniya





KANIZ KA KITCHEN



KANIZ KA KITCHEN

Eating is a necessity but cooking is an art. Cooking is just not an affair of putting things together in a fry pan. It involves a long course of activities. Starting with the chopping of vegetables, grinding of spices, sauteing / boiling / frying to finally garnishing. Just preparing the food isn't enough. It should be healthy and tasty too. Introducing, Kaniz Khan, the handler of the YouTube channel 'Kaniz ka kitchen'. She is quite proficient, productive and devoted. Her recipes are indigenous, special, delectable, nutritious, and aromatic. Cooking is a creation in the kitchen, a combination of raw materials and the use of utensils to create a dish. People see cooking as a chore, but it could be made more enjoyable. Now in the times of virtuality, people are getting fascinated towards cooking. They are getting interested towards virtual cooking. So, psych yourself up for a beautiful journey of roasting, grilling, poaching, braising, steaming, baking, frying, sauteing and simmering. 'Kaniz ka Kitchen' is the one stop to satisfy all your cravings and appetite. No one is born a great cook; one learns by doing. A recipe has no soul as the cook must bring soul to the recipe, which exactly what you'll learn to do when learning to cook delicious recipes from Kaniz Khan's YouTube channel 'Kaniz ka kitchen'



Kaniz Khan



<https://youtube.com/c/ShahzadiKhan>

GIFT WORLD

By Shweta Gunjaria



- I'm a self-taught home baker
- The journey of my learning and I'm still learning.
- I just got to know/learn we are never perfect. I learn every day from my every small mistake.
- And I was inspired from many of them from social media.



Shweta Gunjaria, a creative and self-taught home baker and artist started her business, 'Gift World' & 'She's_cakealicious', to get a smile on as many faces as possible, on their special as well as non-special days, with a sweetness and personal touch in her products and handmade artistry. 'Gift World' mainly focuses on greeting cards and bakery products, reaching out to all of Pune. Shweta's main aim of starting the business, is to spread joy in everyone's home. To add value to your orders and days, 'Gift World' works on customization of cakes, cupcakes or cards along with high quality and best service at affordable prices.



https://instagram.com/giftworld9181?utm_medium=copy_link

VOLKS LINGUAL

By Shweta Khirsagar

mit Sprachen sind Sie überall zu Hause; which means with languages you are at home anywhere. German is among the top 4 foreign languages. There are multiple reasons for learning the language. If you are an enthusiast who has selected Germany as your next stop, either for your career, studies, exchange program or just for a short vacation, but don't know from where to begin, then look no further. Learning to converse in German, the language of one of the most powerful economies in the world, does add a considerable weightage to your resume not only in Germany but also worldwide. Having the same stimulation, is Shweta Khirsagar a member at Volks Lingual. She at 'Volks Lingual', edify the first 3 levels of German virtually. There are several international companies that have set up their businesses in India and are looking for individuals fluent in German Language for professional purposes like, German Translators, interpreters, proofreaders and content writer and trainers are in demand. Fluency in German language in India has opened job possibilities in medicine and healthcare, education, logistics, automobile, power and utility, mass media, entertainment, tourism, information, technology, financial services and outsourcing in India. Shweta excels remarkably over others with her linguistic, efficiency, flawless elocution, expertise knowledge and colossal skills. She is supportive and stimulus to a fault. To learn a new language is to have new window from which to look at the world.



THE BAKER'S TABLE

Akanksha Jadhav



Desserts are the fairy tales of the kitchen, a happily ever after to supper. Not only kids but adults too cannot imagine their lives without desserts. Dessert is an important element which brings satisfaction to one's souls. This is Akanksha Jadhav, the owner of 'The Bakers Table'. A quality baker can turn a great cake into an incredible cake. Akanksha's definition of an incredible cake is a luscious flavour and alluring look. She emphasizes on each and every step of baking, may it be sorted dough, prerequisite temperature for setting the cake, trimming the cake in desired shape, applying butter cream or fondant and finally the tantalizing part the adornment of cake with sparkles, sprinkles, colours, fondant structures in obedience with client's theme. Akanksha is well organized, detail oriented, precise towards measurements, curious, creative, calm, devoted and adept. Her creations are always marvelous. Akanksha prepares ideal flavoured, delicious and aromatic chocolates. A well-structured dessert needs a lot of orientation, undertakings and attempts. Baking requires focus, it seems to be easy when really it isn't. It tests the bakers' patience, need to be mindful about the measurements, on weighing the sugar, on sieving the flour. It is a sort of magic-start with all disparate ingredients and end up with something totally different. Akanksha knows to make the things miraculous. A balanced diet is having a piece of dessert in each hand. Order for your next occasion with 'The Bakers Table'!



FREEMIND CREATIONS

Titiksha Pandir



Crochet is a needlework technique performed using a crochet hook and fiber or other similar material. Most typically, this material is yarn or crochet thread, but it might also be fabric, wire, twine, or other innovative material. Crochet enthusiasts can combine the basic stitches in various ways to create interesting stitch patterns. It's possible to create many different effects; stitch patterns can be lacy or solid, colorful or monochromatic, patterned or plain. Titiksha is the 21-year-old founder and owner of her firm 'Freemind Creations'. She started her business in 2020 during the pandemic. She was determined to spend her time wisely and invest in working towards her hobby, that is crocheting. She got this idea of monetizing her hobby when her sister had made a few crochets ear rings for her own on her birthday. She started with simple jewellery but has now expanded her horizon by adding products like decorative accessories and clothing. She wanted to create unique designs and patterns that are not available anywhere else. She also takes up customization projects for clothing. It can be personalized according to the client's taste, making it more special. She definitely plans on expanding her business by adding more products.



https://instagram.com/freemind_creations?utm_medium=copy_link

Thebakegirl_wisknbake



Himani Maharshi

'Thebakegirl_wisknbake' is a cute little startup by Himani Maharshi. Initially which began as a hobby, acquired from her mother who has a good hand at cooking and baking; later turned into a skill. Although Himani never thought of starting a business but with the urge of trying something new, feeling excited about baking or cooking and having people review her work, had Himani turn her striving zest of getting better and trying new things, into a full-fledged business.

'Thebakergirl_wisknbake' has an aim to provide best quality cakes, loyalty to customers, since quality provided is satisfaction received in Himani's words; reach out to as many people as possible and make them content clients, keep her clients excited and eventually to grow into a Cafe, to spread smiles on faces with Himani's hand baked items. Which seems to be pretty easy for Himani considering she has gained expert guidance and excellence by being a part of renowned competitions such as MasterChef India, the Puneri Cook off where she gained a runner up position. Having received all positive responses and hoping to receive positive feedbacks in future, Himani's aim is to keep working hard, keep herself excited and provide interesting things for her clients and grow at a larger scale. It's a tedious process with finishing and customizing, continuous insights into new ideas and techniques but it's all about the ultimate result since everything's baked with love and with the purpose of spreading happiness!



https://instagram.com/thebakergirl_wisknbake?utm_medium=copy_link

CHOCOLATE AND DESSERT CHOICE

Rutuja Akhade



One thing that brings the diverse world towards a common consensus is chocolate. A love story that begins from childhood and lasts forever, chocolate is rightfully known as the food of the gods. 'Chocolate and Dessert Choice' is a home-grown business started by Rutuja Akhade offering a wide selection of chocolatey goodness. From tempering of chocolate to molding of chocolate, Rutuja is a talented chocolatier. She is fond of learning and loves experimenting with different flavors and techniques while cooking. She perfects her art and is constantly adding to her menu.



@chocolateanddessertchoice



"The most important thing that i have learnt from my journey is to do you best and time punctuality. Giving services to the customer on time.

An incident that i would like to share is once i got an order of 165 chocolate modak which i had to deliver next morning and i had none of them left with me i tried my best and managed and made modaks whole night and delivered it the next morning."



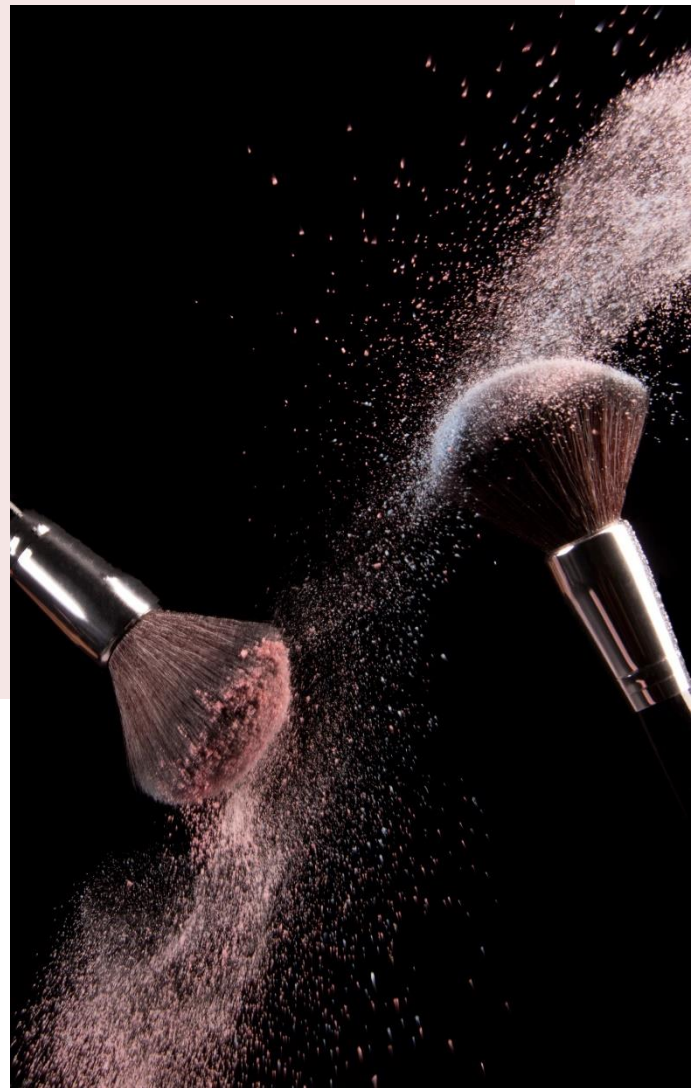
@chocolateanddessertchoice



https://instagram.com/chocolateanddessertchoice?utm_medium=copy_link

ATIYA KHAN

An artist is not paid for his labour but for his vision. Makeup has always been around and has been a way in which people can express themselves and prove to the world who they really are. Makeup allows people to show their individual artistry in a way that is interesting to them. Makeup glorifies you; it intensifies the inner you, gives you confidence. This is Atiya Khan, a makeup artist. A splendid tint to your lips, an adorable shade to your cheeks and a winning eye look might make you rock at the event. Atiya is brilliant with her colour matching skills, admirable artistry, superior expertise, value designs and utmost hard-work. A perfect clothing might lose its value without a good touch up. A nude lipstick and an elegant eye look with a western outfit, toned lips, glitzy eyes and alluring cheeks for a sari look and a fascinating touchup for a party. Atiya is exemplary with it. The right hairstyle can enhance your look. An appealing touchup is incomplete without a hairdo. Atiya can do well with hair too. Atiya adorns her skills in various areas, to name a few; bridal, casual, party, retro, photoshoots and many more. She is conscious about her clients. She is a sterling planner, fab creator, magnificent, neoteric and a great stylist. Grab your next look with Atiya!



RITUL'S HANDMADE JEWELLERY

By Ritul Vachkal



Ritul Vachkal is a 2nd year B. Com student at St. Mira's College for Girls, Pune. She makes imitation jewellery and rakhis. Her business that started out as a hobby to keep her entertained, later turned into a business venture. She attended courses from renowned platforms to receive expert guidance and learn the art of jewelry making in depth. Her constant emotional and financial support was given to her by her parents. Ritul first started out making rakhis and jewellery for her friends and relatives; their constant admirations, and support encouraged Ritul to expand her business in her college as well, which led to a large scale of opportunities. She plans on making this budding business grow substantially over the period, and transform her ideologies and hard work as one of the leading brands in the city and also make it profitable and generate employment for others by training under privileged women and eventually giving them the opportunity to take a stand for themselves. Her Mission is to make this budding business grow substantially over the period, transform her brand as a leading brand in the city of Pune and make it profitable and generate employment for others.





Reminder

Surround yourself with only people who are going to lift you higher.
- Oprah Winfrey

"Building a business is not rocket science, it's about having a great idea and seeing it through with integrity."
-Richard Branson

"Never limit yourself because of others' limited imagination; never limit others because of your own limited imagination."
- Mae Jemison

"Success isn't about how much money you make. It's about the difference you make in people's lives."
-Michelle Obama

Okay !