

St. Mira's College for Girls, Pune
[Autonomous-affiliated to the Savitribai Phule Pune University]
Course Outcomes
for Undergraduate Programme
Name of Programme: Bachelor of Business Administration- BBA
w.e.f. 2023

Course – FYBBA FYBBA(CA) SEM I – IKS - BIKS12301 - Introduction to Indian Knowledge System
Semester – I

At the end of this course, the learner will be able to:	
CO1	Comprehend IKS for further research and societal applications, proudly spread the rich heritage of our country and traditional knowledge in the field of Arts and Literature, Agriculture, Basic Sciences, Engineering & Technology, Architecture and Good Governance
CO2	Appreciate and imbibe Indian disciplinary formations on Philosophy, Grammar, Mathematics, Astronomy, Sociology, Economics and Polity, Ethics, Logic, Military Science, Weaponry, Mining and Metallurgy, Trade and Commerce
CO3	Demonstrate the multi-dimensional nature of IKS and their importance in the contemporary society
CO4	Sensitize the students about the contributions made by the ancient Indians

Course – FYBBA FYBBA(CA) SEM I – SEC - BSECCS12301 - Communication Skills
Semester – I

At the end of this course, the learner will be able to:	
CO1	Describe the importance of Effective Communication.
CO2	Interpret the systems and methods of Communication and utility.
CO3	Explain the importance of active listening and its role in effective communication.
CO4	Recognise effective business messages both in internal or external business setups.

Course – FYBBA SEM I - Major+2 - (Practicals) - BBMAJHRM123131 - Management Practices and Applications
Semester – I

At the end of this course, the learner will be able to:	
CO1	Demonstrate the existing and emerging management theories, principles, and practices for a reflective and holistic approach.
CO2	Appraise the key tools and techniques to become more effective managers.
CO3	Develop a practical approach to managerial work, decision-making, implementation, learning and improvement, and change processes within the organizations.
CO4	Examine Leadership Styles and Their Application in Management.

Course – FYBBA - SEM I – Major - BBMAJHRM123130 - Principals of Management

Semester – I

At the end of this course, the learner will be able to:	
CO1	Remember the Nature and Significance of Management and interpret the roles and skills required for Managerial jobs.
CO2	Recognize the Contributions of Classical and Modern thinkers towards the field of Management and the significance of the Indian Management Ethos.
CO3	Recall the Principles and Functions of Management.
CO4	Relate to the Trends in Management Practices.
CO5	Understand the impact of Globalization and Technological Advancements on Contemporary Management Practices.
CO6	Discuss the Management Concepts in Real-World Scenarios.

Course – FYBBA SEM I - Major+2(Practical) - BBMAJFM123133 - Business Accounting Practice and Applications

Semester – I

At the end of this course, the learner will be able to:	
CO1	Prepare Journal for small Sole trading concern.
CO2	Practice preparing supporting documents
CO3	Assess the process of preparing Final Accounts.
CO4	Demonstrate ability to get acquainted with newly developed types of accounting.

Course – FYBBA SEM I – Major - BBMAJFM23132 - Business Accounting

Semester – I

At the end of this course, the learner will be able to:	
CO1	Identify the role and importance of accounting in business
CO2	Describe the right approach towards classification of different transactions and their implications
CO3	State the meaning and development of Accounting Standards in India
CO4	Construct Primary Books of Accounts of a Sole Trading Concern
CO5	Demonstrate proficiency in preparation of basic financial statements of Sole proprietary concern
CO6	Recognize opening & closing Statement of Affairs and Statement of Profit or Loss of Sole Trading Concern

Course – FYBBA SEM I – OE - OE1-12307 - Business Mathematics

Semester – I

At the end of this course, the learner will be able to:	
CO1	Recall, comprehend and associate mathematical tools in evaluating real world problems
CO2	Relate and apply the properties of matrices to solve a linear system of business problems
CO3	Formulate and implement the concept of LPP and Assignment to make business related decisions
CO4	Develop the ability to solve numerical problems

Course – FYBBA SEM I – VSC - BBVSCBO12303 - Business Organizations

Semester – I

At the end of this course, the learner will be able to:	
CO1	Define key business organization terms and concepts, such as partnership, corporation, sole proprietorship, and limited liability company.
CO2	Understand the important aspects of an organization and societal inclusion.
CO3	Recall the important concepts of the framework of an organization
CO4	Relate to the process of setting up various business forms.

Course – FYBBA – OE - OE2-12310 - Basic of Business Demography

Semester – I

At the end of this course, the learner will be able to:	
CO1	Recall, recognize and describe the concept of Demography and the various attributes of Population and relate the SDGs to the governance of the country.
CO2	Comprehend, recognize and relate demographic data and explain reports based on demographic analyses.
CO3	Remember, apply the demographic concepts and population theories to explain characteristics of population and the related socio-economic issues and current status.
CO4	Analyze and examine the effects of Urbanization and its challenges

Course – FYBBA SEM II - Major Practical - BBMAJHRM223131 - Essentials of Human Resource Management - Practices and Applications

Semester – II

At the end of this course, the learner will be able to:	
CO1	Develop an understanding of HR function and it's rules within organization
CO2	Family essential HR skills in recruitment and selection process
CO3	Demonstrate key practical HRM terms and concepts including recruitment, on-boarding, training, compensation, performance appraisal and employee relations
CO4	Examine HRM best practices and their alignment with an organisation strategic goals

Course – FYBBA SEM II – Major - BBMAJHRM223130 - Essentials of Human Resource Management

Semester – II

At the end of this course, the learner will be able to:	
CO1	Relate to the basic concept of HRM and develop knowledge about the functions of HRM
CO2	Recall house job analysis and human resource planning please an important role
CO3	Describe the importance of training and performance appraisal
CO4	Explore the integration of technology in human resource Management processes

CO5	Recognise awareness about changing environment of HRM and its trends
CO6	Develop an understanding of the importance of diversity and inclusion in workplace and its impact on organisational success

Course – FYBBA SEM II - Major+2(Practicals) - BBMAJFM223133 - Cost Accounting Practice and Applications

Semester – II

At the end of this course, the learner will be able to:	
CO1	Illustrate the concepts of cost accounting and cost sheet
CO2	Analyse and categorised items of cost from the financial statements of a manufacturing company
CO3	Describe the recent trends in cost accounting
CO4	Construct break-even chart to understand the relationship between cost, selling price and volume of output

Course – FYBBA SEM II – Major - BBMAJFM223132 - Basic of Cost Accounting

Semester – II

At the end of this course, the learner will be able to:	
CO1	Relate to the importance of cost accounting as a branch of accounting
CO2	Identify the relationship between financial accounting and cost accounting
CO3	Describe the classification of cost and apply the skills for computation of total cost for a product
CO4	Recognise how the cost is ascertained for contracts and process-based industries
CO5	Explain the relationship between cost, selling price and volume of output
CO6	Examine the importance of various concepts of Marginal costing in decision-making

Course – FYBBA SEM II – Minor - BBMINFM22302 - Fundamentals of Business Accounting

Semester – II

At the end of this course, the learner will be able to:	
CO1	Discuss the role of accounting in a business and explain different terminologies in accounting

CO2	Identify the accounting concepts, conventions and standards
CO3	Factors preparation of primary books of accounts
CO4	Demonstrate ability in preparation of financial statements

Course – FYBBA SEM II – Minor - BBMINHRM22301 - Essentials of Management

Semester – II

At the end of this course, the learner will be able to:	
CO1	Recall significance of Management and describe the scope of Management
CO2	Estimate the contributions of classical and modern singers towards the field of Management and recognise the significance of the Indian ethos
CO3	Comprehend the roles and skills required for managerial jobs
CO4	Explain the principles and functions of Management

Course – FYBBA SEM II – OE - OE1-22307 - Fundamentals of Statistics

Semester – II

At the end of this course, the learner will be able to:	
CO1	Recall, identify, assess and execute oneself effectively in a broad range of analytic, scientific, government, financial, health, technical and other positions
CO2	Remember, determine, relate and evaluate the connections between theory and applications
CO3	Comprehend, analyse, apply, experiment and evaluate statistical reasoning, formulate problem in statistical terms
CO4	Relate, describe, examine and apply the concept of average and estimation which would help them in business forecasting

Course – FYBBA SEM II – SEC - BBSECBE22301 - Business Environment

Semester – II

At the end of this course, the learner will be able to:	
CO1	Understand the concept of business environment

CO2	Define internal and external elements affecting business environment
CO3	Create an awareness of the dimensions of business environment
CO4	Describe the impact of government policies and regulations on business operations and strategies

Course – FYBBA SEM II – VSC - BBVSCCA22303 - Fundamentals of Computers

Semester – II

At the end of this course, the learner will be able to:	
CO1	Recall the fundamentals of computing devices and reinforce computer vocabulary, particularly with respect to personal use of computer hardware and software
CO2	Recognise and understanding regarding caution to be taken for security and safety using internet-based resources
CO3	Demonstrate application part of MS office tools
CO4	Explain the significance and need of computing and learn its applications

Course – FYBBA SEM II – VSC - BBVSCMAR22304 - Basic of Marketing

Semester – II

At the end of this course, the learner will be able to:	
CO1	Understand the role of marketing in organizations and society
CO2	Describe the concept of a target market and how it influences marketing strategy
CO3	Relate to the skills towards consumer behaviour
CO4	Recognise the significance of skills in the fields of marketing mix