



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE, BSc(Computer Science), BBA,
BBA(CA)]
6, Koregaon Road, Pune-411001. [INDIA]
Ph./Fax: 26124846; Email: office@stmirascollegepune.edu.in

PU/PN/AC/015/(1962)
College Code:- 013

2.3.3 Preparation and adherence of Academic Calendar and Teaching plans by the institution

- **[Minutes of Meeting of Academic Calendar Committee](#)**
- **[Teaching Plans](#)**
- **[Academic Calendar Adherence Form A](#)**
- **[Teacher's Work Diary](#)**





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2.3.3 Preparation and adherence of Academic Calendar and Teaching plans by the institution

Minutes of Meeting of Academic Calendar Committee



St Mira's College for Girls, Pune
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Academic Calendar Committee Meeting

Minutes of the Meeting

Date: 7th July 2022

Venue: History Cubicle

The Academic Calendar Committee conducted its first meeting of the year on 7th July 2022. The following points were discussed during the meeting:

1. To email all departments and committee heads at the beginning of every academic year requesting for the Proposed Academic Calendar.
2. Finalising Deadline for Departmental Calendars
3. Finalization of action plan for the academic year
4. Floated an idea for creating an in-house software with the help of MSC Department and discussions to be undertaken for explaining the requirements to them.

Action plan for the academic year was discussed during the meeting.

The meeting was attended by Dr. Sandhya Pandit and Dr. Deepa Krishnamurthi.

(Signed)
Dr. Deepa Krishnamurthi
Committee Member

(Signed)
Dr. Sandhya Pandit
Committee Coordinator



St Mira's College for Girls, Pune
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Academic Calendar Committee Meeting

Minutes of the Meeting

Date: 12th August 2022

Venue: History Cubicle

The Academic Calendar Committee conducted its meeting on 12th August 2022. The following points were discussed during the meeting.

1. Follow up with departments in case of delays.
2. Resubmission of Academic Calendar in prescribed format.
3. Collate all activities across the college.

The meeting was attended by Dr. Sandhya Pandit and Ms. Deepa Krishnamurthi.

(Signed)
Dr. Deepa Krishnamurthi
Committee Member

(Signed)
Dr. Sandhya Pandit
Committee Coordinator



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Academic Calendar Committee Meeting

Minutes of the Meeting

Date: 27th April 2023

Venue: History Cubicle

The Academic Calendar Committee conducted its first meeting of the Second Semester on 27th April 2023. The following points were discussed during the meeting.

1. To email all the Departments requesting for an updated academic calendar with details of actual activities conducted with the correct dates.
2. Finalising Deadline for updated Departmental Calendars as 4th May, 2023.
3. Second reminder with extended deadline to be given as 8th May, 2023.

The meeting was attended by Dr. Sandhya Pandit and Ms. Deepa Krishnamurthi.

(Signed)
Dr. Deepa Krishnamurthi
Committee Member

(Signed)
Dr. Sandhya Pandit
Committee Coordinator



St Mira's College for Girls, Pune
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Academic Calendar Committee Meeting

Minutes of the Meeting

Date: 9th May 2023

Venue: History Cubicle

The Academic Calendar Committee conducted its meeting of the second semester on 9th May 2023. The following points were discussed during the meeting.

1. Follow up with all remaining Departments for an updated academic calendar with details of actual activities conducted.
2. Updation of Institutional Academic Calendar
3. Reminder for delays.
4. Review of the in-house software created by the students of MSC Department was done and feedback for minor changes was given.

The meeting was attended by Dr. Sandhya Pandit and Ms. Deepa Krishnamurthi.

(Signed)
Dr. Deepa Krishnamurthi
Committee Member

(Signed)
Dr. Sandhya Pandit
Committee Coordinator





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2.3.3 Preparation and adherence of Academic Calendar and Teaching plans by the institution

Teaching Plans



St. Mira's College for Girl, Pune
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Name: Asst Prof. Rajni Singh

Lesson Plan- Lesson Plan- 1st July 2022- December 2022

Class	Name and Subject Code	July	August	September	October/ November
BCOM Program Outcomes		<ul style="list-style-type: none"> Academic Competence Ethical, Moral and Social Competence and Sensibilities Personal, Behavioural and Skill based Competence 			
FYBCOM	Marketing and Salesmanship Course Outcomes	<ul style="list-style-type: none"> Relate to the core concepts of marketing and role played by it in society Utilise information of a firm's external and internal marketing environment to identify and prioritise appropriate marketing strategies Identify the role of marketing as a fundamental organizational policy process Demonstrate and analyzing the marketing mix decisions of a business firm Infer the importance of marketing research for effective marketing planning and conduct a small survey Identify and explore the changing trends in the field of Marketing 			
	Marketing C12005	Topics 1. Marketing: Meaning and Definitions Functions, Elements, Objectives, Importance & Limitations of Marketing Role of a Marketing Manager Marketing Concepts: Traditional and Modern Marketing Environment: Meaning Components: Internal Environment External Environment Consumer Behaviour: Meaning and Definition Determinants	Customer Relationship Management- Concept Market Segmentation: Meaning and Definition Bases of Segmentation Importance and Limitations Levels of Market Segmentation Marketing Mix: Meaning and Elements Product Mix Elements Characteristics of Product Product Life Cycle Branding: Importance and Elements Product Failures: Reasons and Remedies New Product Development	Topics Concepts: Products Simplification, Product Elimination and Product Diversification Price Mix: Factors influencing price determination Methods of pricing Pricing Strategies Place Mix: Physical Distribution- Concept Channels of distribution- Types, Factors affecting choice of channels, Promotion:	Topics Factors influencing the Promotional Mix Marketing Planning: Meaning and Importance and Process Marketing Information System: Concept and Components of Marketing Information System Marketing Research: Need for Marketing Research Process Case Studies and Class activities Marketing Research: Need for Marketing Research Research Process



Rajni Singh
 Subject Teacher
 (Ms. Rajni Singh)

Rama Venkat
 HoD
 (Dr. Rama Venkatachalam)

		Of Consumer Behaviour		Elements of Promotion Mix Importance of Promotion	Sustainable Marketing
			Assignments I) Marketing Presentation on different topics from the syllabus and current scenario 1. Title: FY BCOM MRKTG Semester 1 2. Understand, analyse, apply and create 3. CO: I, 2,4,6 (2, 3, 4, 6) 4. Date: 20/8/2022	Assignments II) A Study to understand Marketing Mix Strategies through analysis of approaches of different companies. presented through ppt and report. 1. Title: FY BCOM MRKTG Semester 1 2. Understand, analyse and evaluate 3. CO: 1, 4 (2, 4, 5) 4. Date: 20/8/2022	Flexi Test MCQ Title: FY BCOM MRKTG Semester 1 2. Understand, analyse and evaluate 3. CO: 1,2
Innovative Pedagogy			Use of PPT, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links		

		20 th June-July	August	September	October/ November
SYBCOM	Business Management Course Outcomes	<ul style="list-style-type: none"> Ability to summarise the characteristics and importance of Management Ability to recognize and assess the role of managers Ability to demonstrate basic managerial skills and abilities Ability to identify the various perspectives of Developments in Management Ability to identify and evaluate the role of Indian Ethos in managerial practices Ability to summarize the core concepts of the Functions of Management Ability to analyse the challenges in the management practices Ability to appraise of the Trends in Management practices 			
	Principles of Management C32101	Topics • Meaning & Definitions	Topics • Introduction	Topics • Planning • Organizing	Controlling o Meaning, Nature, Significance



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		<ul style="list-style-type: none"> • Nature & Features of Management • Importance of Management • Levels of Management • Role of Managers • Management of Virtual Organizations • Professional Management in India •Pioneers of /Contributions to Management Thought • oTraditional Thinkers: Frederick Taylor, Henry Fayol 	<ul style="list-style-type: none"> o Modern Management Gurus: Peter Drucker, Stephen Covey oBusiness Leaders: Ratan Tata, Jeff Bezos •Indian Management Ethos oMeaning &Features oNeed & Relevance of Indian Ethos oRole of Indian Ethos in Managerial Practices oMeaning and Nature oImportance and Limitations oTypes of Planning oDecision Making- Meaning, Types and Relationship between planning & decision making 	<ul style="list-style-type: none"> o Concept and Nature, o Steps in Organizing Process o Formal v/s Informal Organizations o Organization Climate - Concept, Dimensions & Impact o Organization Culture - Concept, Steps and Impact •Staffing o Meaning & Elements o Need & Importance o Functions in Brief •Directing o Meaning, Nature and Significance o Elements of Directing o Leadership - Meaning & Importance. Transactional & Transformational Leadership o Motivation and Morale - Meaning & Importance 	<ul style="list-style-type: none"> o Human Resistance to Control - Causes and Remedies <p>Topics</p> <ul style="list-style-type: none"> •Knowledge Management o Concept, Process, Significance & Pitfalls •Learning Organizations oNature, Advantages Methods of creating Learning Organizations •Excellence in Management o Concept of managerial effectiveness o McKinsey's 7-S Framework o Management Excellence in Indian Industry • Disaster Management o Meaning, Need & Importance o Types o Disaster Management in India
		<p>Assignments</p> <p>Online Flexi Assignment Title: Case Studies in Business Management Marks Allotted 20 Date: 30/7/2022</p>	<p>Assignments Flexi Test-MCQ- 15 Marks</p> <p>Type: Understand, analyse, apply and create 3. CO: 1, 2 Date:15/9/2022</p>	<p>Assignments</p>	



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Innovative pedagogy		Use of PPT, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			

		20 th June-July	August	September	October/ November
SYBCO M	Marketing -I Course Outcomes	<ul style="list-style-type: none"> • Ability to relate to the core concepts of advertising • Ability to understand ethics in advertising • Ability to identify and evaluate various Media formats that carry Advertising to Audiences • Ability to identify and explain current advertising techniques and practices carried out via different media • Ability to design effective communication for various advertising approaches that combine the use of print, online/digital and other multimedia communication • Ability to appraise creative possibilities and challenge one's own mindset to discover and reframe in new direction 			
	Advertising C32110	Topics <ul style="list-style-type: none"> • Advertising: <ul style="list-style-type: none"> ○ Why Advertising? ▪ Ethics ▪ Rules of Advertising in India • Classifications of Advertising • Advertising Objectives: <ul style="list-style-type: none"> ○ Sales Oriented Objectives ○ Behavioral Oriented Objectives ○ DAGMAR • Advertising as a Communication Process- VIPS Formula, Advertising Skills IMC as An Integral Part of Marketing Topics <ul style="list-style-type: none"> • Advertising media: Variety of media and changing media scene • Above-the-line-Concept • Advertising in the Print Media: 	Topics <ul style="list-style-type: none"> • Electronic media: <ul style="list-style-type: none"> ▪ Advertising on Television ○ Types ○ Merits and Demerits ▪ Advertising on Radio: <ul style="list-style-type: none"> ○ Types ○ Merits and Demerits ○ Digital Radio ▪ Internet Advertising <ul style="list-style-type: none"> ○ Internet as an Advertising Medium ○ Types of Internet Advertisements ○ Communicating through websites ○ Search Engine Marketing 	Topics <ul style="list-style-type: none"> • Media Planning: <ul style="list-style-type: none"> ○ Concepts of Reach, Frequency, Continuity and Selectivity ○ Steps involved ○ The Consumer Media Interface ▪ The General Mass Communication Model ▪ The Hierarchy of Effects Revisited ▪ Exposure Across Media ○ Audience Measurements 	Topics <ul style="list-style-type: none"> • What is a 'Big Idea'? • Creative Execution Elements <ul style="list-style-type: none"> ○ Message Appeals: Rational Vs. Emotional-Types ○ Message Formats-factual, comparison, demonstration, problem solution, drama format, vignette, testimonial ○ Message Tone ○ Message Structure – Verbal vs. Non- verbal, Readability, ordering effect, arguing and counter-arguing



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		<ul style="list-style-type: none"> ▪ Newspaper Advertising ○ Types, ○ Merits and limitations <ul style="list-style-type: none"> ▪ Advertising in Magazines ○ Types of magazines ○ Advantages and limitations of magazine advertising 	<ul style="list-style-type: none"> ○ Blogs and community Forums ▪ Social Media Advertising ○ Concept ○ Social Media Marketing Strategy <ul style="list-style-type: none"> • Out of home advertising: ○ Concept ○ Merits and demerits and case studies ▪ Billboards ▪ Banners ▪ Pamphlets ▪ Transit ▪ Digital Screens • Advertising media: Below-the-line-Concept Types of media and their applications- Sales literature, Point-of-sale display material, Aerial advertising, Calendars, video media, direct mail, miscellaneous media 	<ul style="list-style-type: none"> ▪ Uses of Audience Measurement ▪ Audience Measurement Units • Media Strategy: <ul style="list-style-type: none"> ○ Factors influencing Media Strategy Decisions ○ Media Scheduling Case Study • Ideation Exercise IPR in Advertising Industry 	<ul style="list-style-type: none"> • Creative Execution: <ul style="list-style-type: none"> ○ Television ○ Radio ○ Print ○ Outdoor
		<p align="center">Assignments1- 2 options</p> <p>Online Flexi Assignments Title: Different social media sites and the marketing strategy CO: 1, 2,4,5 Knowledge, Remember, Understand, Analyze, Evaluate Marks Allotted 25 Date: 20/8/2022</p>	<p align="center">Assignments1</p> <p>Online Flexi Assignment Title: Analysis of Creative Strategies of advertisements of different brands CO: 1, 2,4,5 Knowledge, Remember, Understand,</p>	<p align="center">Assignments</p> <p align="center">Flexi Test-MCQ- 15 Marks</p> <p>Type: Understand, analyse, apply and create 3. CO: 1, 2 Date:13/9/2022</p>	



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			Analyze, Evaluate Marks Allotted 20 Date: 30/9/2022		
Innovative Pedagogy		Use of PPT, Social Media Marketing Strategy, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			
Class	Name and Subject Code	July	August	September	October/ November
TYBCOM	Business Administration –III Course Outcomes	<ul style="list-style-type: none"> • Ability to critically evaluate the key analytical frameworks and tools used in marketing • Ability to critically evaluate a marketing program from consumer and marketing practitioner viewpoints, including consideration of ethical implication • Ability to collect, process, and analyze consumer and market data to make informed decisions. • Ability to demonstrate knowledge of the individual components of a marketing mix • Ability to identify the organisational processes involved in the planning, implementation and control of marketing activities • Ability to develop a market research plan and conduct basic research using primary and secondary sources. 			
	Theory and Practice of Marketing Subject Code: C51709	Topics Unit 1 <ul style="list-style-type: none"> • Marketing: Conceptual Introduction • Company Orientation toward the Marketplace • Emerging Marketing Paradigms <ul style="list-style-type: none"> ○ From Making Contacts to Building Assets ○ From Campaigns to Platforms ○ From Awareness to Activation ○ From Transactions to Experiences • The New Marketing Realities <ul style="list-style-type: none"> ○ Technology ○ Globalisation ○ Social Responsibility Strategic Market Creation: A New	Topics Unit 2: <ul style="list-style-type: none"> • Consumer Buying Behaviour: <ul style="list-style-type: none"> ○ Concept • Factors Influencing Buyer Behaviour • Buyer Decision Process • Industrial Buyer Behaviour Vs. Domestic Buyer Behaviour • Consumer Behaviour across International Borders • Market Segmentation: 	Topics Unit 3 <ul style="list-style-type: none"> • Marketing Mix: <ul style="list-style-type: none"> ○ Meaning ○ Significance in the competitive environment • Product Planning and Development • New Product Development • Product life cycle <ul style="list-style-type: none"> ○ Crafting the Brand Positioning ○ Planning for growth ○ Product Development • Market Penetration 	Unit 4: Strategic Marketing Process 3. Marketing Research: <ul style="list-style-type: none"> ▪ Meaning ▪ Importance of Marketing Insights Classification- Problem Identification and Problem-Solving Approach 4. Marketing Research Procedure <ul style="list-style-type: none"> ▪ Designing Effective Marketing Dashboards TOPIC 1. Planning Phase



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		Outlook on Marketing and Innovation-Management	<ul style="list-style-type: none"> ▪ Meaning ▪ Benefits and Limitations • Bases of Market Segmentation • Levels of Market Segmentation <p>Developing a position within the target market</p>	<ul style="list-style-type: none"> ○ Market Development ○ Diversification ○ Promotion-Elements of Promotion Mix: ○ Advertising, Sales Promotion, Personal Selling, Public Relations ○ Steps in developing effective communication ○ Pricing: ○ Factors affecting Pricing decisions ○ Pricing Approaches ○ Place: ○ Types of channel members ○ Channel Management Decisions <p>Market Logistics</p>	<ul style="list-style-type: none"> ▪ Planning Framework 2.Implementation Phase Essentials of effective implementation • 3.Market Evaluation and Controls: ▪ Types ▪ Process ▪ Marketing Audit
		<p>Assignments</p> <p>1. Title: Developing Marketing Mix or Study of Marketing Mix / Product Life Cycle of competitive brands</p> <p>2. Marks allotted 25</p> <p>3. Date:26/8/2022</p>	<p>Assignments</p> <p>1. Flexi Test-MCQ- 15 Marks</p> <p>Type: Understand, analyse, apply and create</p> <p>3. CO: 1, 2</p> <p>Date:13/9/2022</p>	Assignments	
Innovative Pedagogy	Use of PPT, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links				



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y/ Use of IT					
Class	Name and Subject Code	July	Aug	Sept	October/ November
TYBCOM	Marketing- II Course Outcomes	<ul style="list-style-type: none"> • Ability to demonstrate an extended understanding of the similarities and differences in service-based and physical product-based marketing activities • Ability to understand the key concepts and principles of services marketing. • Ability to elaborate the extended marketing mix for services • Ability to explain how the unique characteristics of service products impact on design and execution of marketing strategies for services. • Ability to understand how different elements of the services marketing mix can be used to address a range of marketing issues facing services organisations. • Ability to infer current research trends in services marketing and execute a field study as part of a team and employ effective group work strategies in a problem-solving environment. 			
	Services Marketing C52212	Topics <ul style="list-style-type: none"> • 1. Services: <ul style="list-style-type: none"> o Meaning o Classification 2.Characteristics 3.Differences between goods and services 4.Sources of Service Sector growth 5. Services Marketing: <ul style="list-style-type: none"> o Concept o Need 6. Concept of Service Marketing Triangle 2.Service Marketing Mix: Concept Unit 2: Service Strategy <ul style="list-style-type: none"> 1.Understanding the competitive environment of services 2. Competitive Service Strategies <ul style="list-style-type: none"> o Overall Cost Leadership o Differentiation o Focus 	Topics <ul style="list-style-type: none"> 3. Mapping Patterns of Service Innovations 4.Strategies for business growth: options for growth of service firm 5.The Virtual Value Chain 6.Strategies for managing demand 7.Strategies for managing capacity 8. Waiting line strategies 9. Reimagining marketing in the next normal- Changing Consumer Behaviour and Marketers' Adaptation 	Topic Topics <ul style="list-style-type: none"> 1.Psychology of Waiting Times, Demand Variations Unit 3-Service Product <ul style="list-style-type: none"> 1.Conceptualisation of Service: <ul style="list-style-type: none"> o Customer benefit concept o Service concept o Service offer and service package o Service delivery system 2.Service life cycle concept 3.Branding in services <ul style="list-style-type: none"> o Concept o Advantages o Emotion driven branding 	Topics <ul style="list-style-type: none"> 4.Service Positioning <ul style="list-style-type: none"> o Concept o Approaches Unit 4: Pricing and Promotion in Services <ul style="list-style-type: none"> 1.Pricing in Services: <ul style="list-style-type: none"> 2.Factors affecting pricing decisions 3.Special issues of pricing in a service sector 4.Customer Focused Pricing 5.Pricing strategies 6.Service Promotion mix: IMC approach to Service Promotion 7. Four Categories of Strategies to Match Service Promises with Delivery
		Assignments	Assignments	Assignments	



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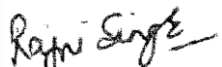
		1. Title: Developing Marketing Mix Plan for service business 2. Marks allotted 25 3. Date: 26/8/2022	1. Flexi Test-MCQ- 15 Marks Type: Understand, analyse, apply and create 3. CO: 1, 2 Date: 13/9/2022		
Innovative Pedagogy	Use of PPT, Research Questionnaire, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links				


ST. Mira's College for Girls, Pune

Lesson Plan Jan- April 2023

Teacher's Name: Asst. Prof. Rajni Singh

Class	Name and Subject Code	January	February	March	April
FYBCOM	Marketing and Salesmanship Course Outcomes	<ul style="list-style-type: none"> • Relate and classify the concepts of salesmanship, personal selling and sales management • Demonstrate and identify the role of the salesperson in today's marketplace and the significance of building partnerships • Recognize and make use of different elements involved in a successful sales presentation • Identifying sales presentation skills and using the principles and practices of professional sales consultants. • Identify and explore the changing trends in the field of sales management 			
	Salesmanship C22005	Topics 1. Personal Selling Concept Principles and Significance 2. Salesmanship: Meaning and Definitions Scope and Utility Salesmanship- Art, Science or Profession	Personal Selling Vs. Salesmanship 5. Psychology of Salesmanship: AIDA-Awakening Interest, Creating Desire, Securing Action. 6. Process of Selling: Prospecting 7. The Approach 8. Overcoming Objections	Topics 1 Types- Administrative, Administrative cum Operating 4. Duties and Responsibilities Sales Routine: Concept and Components 5. Recruitment: Meaning and Sources	Topics 1. Sales Force Diversity 2. Team Selling Approach 3. Multi-channel Selling 4. Social Selling Automation


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		3. Functions of a Salesman Types of Salesman Essentials of Good 4. Salesmanship: Knowledge relating to: Products, Policies of Competitors, Customers, Market	Closing the Sale Services after Sales Essentials of effective Sales Talk Case Study Sales Organisation: Meaning and Definition Need 2. Functions of Sales Organisation 3. Sales Manager:	Selection: Procedure 6. Training a Salesman: Importance Different methods of training Performance Appraisal of Sales force Case Study	
			Assignments: I) Assignment 1. Title: FY BCOM (Mktg) Sem 2 Case studies relating to challenges in Personal Selling and Difficult Customer Service Scenarios through mind mapping and video presentation 2. Type: Understand, analyse, apply and create 3. CO: 1, 2, 3, 4, 5 (1, 2, 3, 4) 4. Date: 15/2/2023 Marks 20	Assignments	Assignments Flexi Test-MCQ- 20 Marks Type: Understand, analyse, apply and create 3. CO: 1, 2,
Innovative Pedagogy /Projects/ MILE		Use of PPT, mind mapping, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			
Class	Name and Subject Code	January	February	March	April
SYBCOM	Business Management Course Outcomes	<ul style="list-style-type: none"> ● Ability to understand the core concepts of Event Management ● Ability to describe the role of Event managers ● Ability to demonstrate skills for Event designing ● Ability to identify the key elements of Event Management ● Ability to analyse the core concepts of Event marketing ● Ability to identify and evaluate the Event execution ● Ability to understand and appraise the Event evaluation process ● Ability to demonstrate and apply Disaster management during events 			
		Topics	Topics	Topics	Topics



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	Event Management C42101	<ul style="list-style-type: none"> 1 • Event Management – Concept • Event Designing- 5 Cs of Event • Types of Events • Objectives of Event Management • Activities in Event Management • Sustainable-event Management • Event Management Information System Topic- Key Elements • Event Infrastructure.- Core Concept, Core People, Core Talent and Core Structure 	<ul style="list-style-type: none"> • Target Audience • Clients • Event Organizers Venue – In house and External Media Costing as key element- Typical Event Costs Break Even Analysis Unit 3: Marketing, Execution and Evaluation of Events • Concept of Market in Events • Five Ps of Event Marketing- Product, Promotion, Price, Public Relations, Place • Revenue Generating Customers and Non-Revenue Generating Customers 	<ul style="list-style-type: none"> • Positioning and Branding in Events • Activities in Event Management: Pre-event Activities, During Event Activities, Post-event Activities • The Basic Evaluation Process: Establishing Tangible Objectives and Sensitive in Evaluation, Measuring Performance, Correcting derivations, Critical Evaluation Points in Events 	<ul style="list-style-type: none"> • Risk versus Return Matrix Unit 4: Disaster Management during Events • Crowd Management ○ Concept ○ Steps • Crowd in Panic ○ Causes of Panic ○ Environmental Impact ○ Problematic Differences • Evacuation ○ Reasons for Evacuation ○ Evacuation Techniques ○ Evacuation Team • Emergency Evacuation ○ Planning Evacuation Sequence
			Assignments Event designing, case studies on event management 2. Type: Understand, analyse, apply and create 3. CO: 1, 2, 3, 4, 6) 4. Date: 15/2/2023 Marks 20	Assignments Flexi Test-MCQ- 20 Marks Type: Understand, analyse 3. CO: 1, 2, 3. 4. Date: 15/02/2023	Assignments
Innovative Pedagogy		Use of PPT, event Designing Exercises, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			
Class	Name and Subject Code	January	February	March	April



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 (Dr. Rama Venkatachalam)

SYBCOM	Marketing-I Course Outcomes	<ul style="list-style-type: none"> • Ability to relate to the core concepts of Copywriting • Ability to identify and analyse a range of creative strategies in advertising • Ability to create client brief and advertising brief depending on various inputs from client and market • Ability to comprehend the Strategic Planning, Research and Production activities necessary to create an Advertising Campaign • Ability to critically evaluate methods to measure the effectiveness of advertising campaign • Ability to identify and describe recent trends in advertising • Ability to appraise creative possibilities and challenge one's own mindset to discover and reframe in new direction 			
	Advertising C41610	Topics 1. • Meaning and Essentials of Effective Copy Writing • Elements of Copy • Creative Brief • Copy Devices- Cliches, Action words, Emotive words, Alliteration, Colloquialisms, Punctuation and Grammar, Repetition • Advertising Layout: O Headlines, Body Copy, Appeals, Slogan, Border, Weight, Balance and Movement in layout O Layout design Principles • Qualities of a Good Copy 2. • Value of Research o Scope of advertising research o Reliability of research	<ul style="list-style-type: none"> • Meaning and Necessity of Testing Advertisement • Copy testing and Diagnosis <ul style="list-style-type: none"> o Pre-testing of Advertisement o Post- testing of Advertisement o Concurrent Testing Tools and Techniques o Coincidental Surveys o Attitude Tests o Tracking Studies • Testing for measuring Communications and Sales effects and their suitability vis-à-vis different media • Essentials of effective Testing • Emerging Trends in Advertising Research 	Topics Unit 3: Planning and Executing an Advertising Campaign <ul style="list-style-type: none"> • The Marketing Mix: Basis for Campaign Plans • Introduction- Variations in procedures • Preliminary Discussions- Initial Briefing, Marketing aspects, 'Four Ps' Marketing Myth, Account executive reports to agency head, Report to Departmental Heads • Development of Copy Platform- First Plan Board Meeting, Second Plan Board Meeting 	Topics <ul style="list-style-type: none"> • Setting up the Advertising Budget: <ul style="list-style-type: none"> o Process o Methods o Determinants of Allocations Unit 4: Recent Trends in Advertising Conceptual introduction and case studies relating to: <ul style="list-style-type: none"> • Intercultural Advertising • Guerrilla Advertising • Mobile Advertising • Blue Ocean Strategy • Infomercials



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				<ul style="list-style-type: none"> • Preparing the Campaign-Preparation for the presentation, Presentation to Client, Putting the scheme into operation, Approved advertisements to the media • Campaign and Afterwards-Appearance of Campaign, Recall Research, Charging out, Assessment of Results 	
			Assignments Two Options Given Internal Assignments number 1 1. Title: SY BCOM Internal Assignment Copywriting Exercises- Mental ad Re-writing, Swipe file 2. Type: Understand, analyse, apply and create 3. CO: 1, 2, 3, 4, 6 4. Marks Allotted 25 5. Date: 15 / 02 / 2023	Assignments Internal Assignments number 1 1. Title: SY BCOM Internal Assignment Preparing a Pretesting and Post testing questionnaire and conducting the tests 2. Type: Understand, analyse, apply and create 3. CO: 1, 2, 3, 4, 6) 4. Marks Allotted 25 5. Date: 15/ 03/ 2023	Assignment Flexi Test-MCQ- 15 Marks Type: Understand, analyse, apply and create 3. CO: 1, 2,



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Innovative Pedagogy		Use of PPT, Ideation exercise, Mental ad Re-writing, Swipe file, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			
Class	Name and Subject Code	January	February	March	April
TYBCOM	BUSINESS ADMIN-III Course Outcomes	<ul style="list-style-type: none"> • Ability to infer the fundamental theoretical ideas and logic of research. • Ability to choose methods appropriate to research aims and objectives • Ability to understand the basic framework of research process. • Ability to demonstrate knowledge of various research designs and techniques. • Ability to appraise and practice various quantitative and qualitative research methods 			
	62213	Topics	Topics	Topics	Topics
		Unit 1 <ul style="list-style-type: none"> • Meaning and Concepts • Characteristics of research • Types of research- <ul style="list-style-type: none"> ○ Application based- Pure and Applied ○ Objectives based- Descriptive, Exploratory, Co-relational, Explanatory • Inquiry mode applied- quantitative and qualitative • Research Process • Ethics in Business Research 	Unit-2 <ul style="list-style-type: none"> • Formulating a research problem & objective • Hypothesis, Types of hypotheses – Descriptive, Relational – Correlational and Causal, null and alternate Research problem, Hypothesis and Variables • Research design <ul style="list-style-type: none"> ○ Important concepts relating to research design ○ Types of research designs- in case of exploratory research, in case of n case of descriptive and diagnostic research studies and in case of hypothesis-testing research studies • Questionnaire designing 	Unit 3 <ul style="list-style-type: none"> • Sampling <ul style="list-style-type: none"> ○ Concept and principles of sampling ○ Factors affecting inferences drawn from samples ○ Types of probability and non-probability sampling methods • Methods of data Collection • Sources of data – primary and secondary • Measurement and Scaling • Data Processing- Editing, Coding, Developing a frame of analysis • Presentation of data: Tables and graphs 	Unit 4 <ul style="list-style-type: none"> • Nature of qualitative research <ul style="list-style-type: none"> ○ Features ○ Steps in qualitative research • Methods of data collection <ul style="list-style-type: none"> ○ Participant observation ○ Unstructured interviews • Qualitative data analysis <ul style="list-style-type: none"> ○ Analytical induction ○ Grounded theory ○ Coding ○ Steps of interpretation



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			<p>Writing a Research report - Structure and Format- APA conventions</p> <p>Assignments1</p> <p>Internal Assignments number 1</p> <p>1. Title: Review of Literature</p> <p>2. Marks Allotted 25</p> <p>3. Date: 15/ 02/ 2023</p>	<p>Flexi Test- MCQ- 15 Marks</p> <p>Type: Understand, analyse, apply and create</p> <p>3. CO: 1, 2,</p>
Innovative Pedagogy		Use of PPT, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links		

Class	Name and Subject Code	January	February	March	April
TYBCOM	<p>MARKETING -II</p> <p>Course Outcomes</p>	<ul style="list-style-type: none"> Ability to demonstrate an extended understanding of the similarities and differences in service-based and physical product-based marketing activities Ability to elaborate the extended marketing mix for services Ability to demonstrate integrative knowledge of marketing issues as well as tools and models associated with service productivity, perceived quality, customer satisfaction and loyalty Ability to apply relevant services marketing theory, research and analysis skills to contemporary trends and practices and communicate outcomes employing professional discourse and formats. 			
	<p>SERVICES MARKETING</p> <p>C62212</p>	<p>Topics</p> <p>Unit 1 Place</p> <p>1.Service site considerations</p> <p>2.Designing a distribution system:</p> <ul style="list-style-type: none"> o Customer segmentation o Service characteristics o Identifying and evaluating major channel alternatives 	<p>Topics</p> <p>5.Role of customers in service delivery</p> <p>6.Case Study</p> <ul style="list-style-type: none"> •Internationalisation of Services <p>Unit 2 People and Processes in services</p> <p>People in Services:</p>	<p>Topics</p> <p>Process- 2.</p> <ul style="list-style-type: none"> •Service Process Matrix •Spectrum of service processes <p>3.Blue Printing:</p> <p>Representing a product in the form of its molecular structure</p>	<p>Topics</p> <p>Unit 4: Managing Service Quality</p> <p>1.Underlying Principles of Service Quality</p> <ul style="list-style-type: none"> o Search o Experience o Credence o Based on perceptions and expectations <p>2.RATER Concept in service quality</p>



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		<p>Strategies for effective service delivery through Intermediaries</p> <ul style="list-style-type: none"> o Control strategies o Empowerment strategies o Partnering strategies <p>4.Direct Distribution Vs. Indirect Distribution</p>	<p>7.The Critical importance of service employees</p> <p>8.Types of service personnel:</p> <ul style="list-style-type: none"> o Contact personnel o Support personnel <p>Customer Focused Personnel</p> <ul style="list-style-type: none"> o Job descriptions o Recruitment o Training o Empowerment o Motivation and Compensation <p>1.. Job Characteristics</p> <ul style="list-style-type: none"> o Skill variety o Task identity o Task significance o Autonomy o Feedback 	<ul style="list-style-type: none"> • Breaking down the process into logical steps • Recognising the variability in the process • Identify the backstage elements <p>4.Service mapping-features and layers of service map</p> <ul style="list-style-type: none"> o Line of interaction o Line of visibility o Line of internal interactions o Line of implementations <ul style="list-style-type: none"> o Case Study <p>3: Physical Evidence</p> <p>5.Physical facilities</p> <ul style="list-style-type: none"> o Essential evidence o Peripheral evidence <p>6.Physical environment:</p> <ul style="list-style-type: none"> o Ambience o Space o Decor <p>7.Social setting: employee appearance</p> <ul style="list-style-type: none"> • Framework for understanding servicescape effects • Guidelines for physical evidence Strategy • Marketing Strategies for the Service Environment 	<p>3. •Service Gap analysis</p> <ul style="list-style-type: none"> •Service Failure and Recovery •Blue print for excellence: Balanced Scorecard •Transformative Services Research and Social Marketing •Case Study/ Walk-Through Audit •Designing a Walk-Through Audit • Implications for Management
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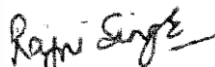


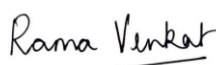
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			Assignments 1. Title: Study of latest trends in Services Marketing - to be presented through Mind mapping / Review of Literature 2. Marks allotment- 20 3. Date: 4/2/2023	Assignments 1.Title: MCQ 2. Marks allotment- 15 3. Date: 4/3/2023	Assignments
Innovative Paedagogy		Use of PPT, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			
M.COM-I	Recent Advances in Bus. Admin Course Outcomes	<ul style="list-style-type: none"> Infer the complexity and dynamics of change in organizations Relate to the critical tactics required to lead change and apply them in future work Infer the requirements to develop an effective change management plan Analyse and evaluate the effectiveness of a change intervention after implementation. Examine and discuss the importance of quality in meeting customer expectations in product design, service, flexibility and variety, innovation and rapid response. Appreciate the application of quality improvement tools and techniques by examining the philosophy and approaches to continuous improvement Relate to the contemporary advances in business technology Explain the role of innovation in creating better products, services, or processes Relate to sustainability practices and its impact on maximising value over the long run with leaders who are innovative and who manage interactions across the economic, social and environmental context 			
	MCM42003	Unit 1 <ul style="list-style-type: none"> Concept, Features, Significance and Need for change Process of Organisational 	Unit 2 <ul style="list-style-type: none"> Quality Management <ul style="list-style-type: none"> Concept Statistical Process Control- Six Sigma, 	Unit 3 <ul style="list-style-type: none"> Web Conferencing Business Intelligence and Analytics Big Data 	<ul style="list-style-type: none"> Innovation Management <ul style="list-style-type: none"> Concept of innovation Key Steps in Innovation Management Moonshot Thinking and




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		Transformation <ul style="list-style-type: none"> • Organisational Learning and Learning Organisation • Digitalisation as a change agent for businesses • The Breakthrough of Artificial Intelligence in Organisational Development • Lean Thinking – Concept and Principles Futuristic and strategic approach toward changing business environment	Terotechnology, Business Process Improvement <ul style="list-style-type: none"> ○ Quality Function Deployment (QFD)- Concept, Process and Benefits ○ Project based Approach to Quality <ul style="list-style-type: none"> • E. R. P ○ Concept and features ○ Tools of E.R.P ○ Applying E. R. P. in business ○ Internet of Things ○ Mobile Working Environment 	<ul style="list-style-type: none"> • Content Management Systems • Cloud-Computing Unit 4 <ul style="list-style-type: none"> • Turnaround Management ○ Concept and Significance of turnaround management ○ Framework of Turnaround Management ○ Restructuring and Reengineering of business <ul style="list-style-type: none"> ▪ Concept ▪ Performance Measurement Framework 	Quantum Innovation <ul style="list-style-type: none"> • Enterprise Sustainability Management (ESM) <ul style="list-style-type: none"> ○ Concept ○ Challenges ○ Building ESM into Operational Excellence • Industrial Energy Management <ul style="list-style-type: none"> ○ Definition and Need ○ Energy Audit Methodology ○ Organizational background desired for energy management
			Assignments 1. Title: Analysis of Business Organisation in terms of change management 2. Type: Understanding, Analysing, applying, evaluating and creating- ,2, 3, 4, 5 3. CO: 1, 2, 3, 4, 5- 4. Date: 15/2/2023	Assignments 1. Title: Literature Review on Business Developments 2. Type: Understanding, Analysing, applying, evaluating - ,2, 3, 4, 5 3. CO: 1, 2, 3, 4, 5 4. Date: 15/3/2023	Assignments
Innovative Pedagogy		Use of PPT, Review of Literature, Online Group Discussion, Google Docs for Assignments, Moodle for Lecture Videos & Study Material Links			



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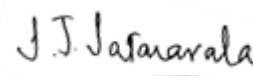
Name: Komal Tujare, Dept of English

Lesson Plan July - December 2022

Class	Name and Subject Code	1 st July	August	September	Oct/Nov
BA Program Outcomes	<ul style="list-style-type: none"> Academic Competence Ethical, Moral and Social Competence and Sensibilities Personal, Behavioural and Skill based Competence 				
FYBA B CENG Course outcomes	<ol style="list-style-type: none"> create their own stories critically and sensitively evaluate social issues like norms, conforming, peer pressure, body image, gender, myths and freedom understand various literary texts, their various genres, techniques and what goes into creating a work of art analyse various texts for their themes, subtexts, to read the grain as well as against the grain of the text recall rules of English grammar and vocabulary along with their applications in daily communication develop an ability/skill of thinking, writing creatively and interviewing whether it be for fiction, letters, analytical essays or answers 				
FYBA B	Compulsory English AC#2200 1	Topics 1. "My mistress' eyes are nothing like the sun" - Shakespeare 2. <i>The Tragical Tale of Melissa</i> McHiney <i>McNormous McWhale-</i> Walter Wykes 3. "Poem Number 31" - Sappho	Topics 1. Grammar <ul style="list-style-type: none"> Nouns Adjective Adverbs Incorrect Use of Prepositions Articles Words often confused 2. "Starting from Scratch" Mark Twain	Topics 1. "Rapunzel" Sowmya Rajendran 2. "From the Panchatantra" Suniti Namjoshi <i>A Matter of Husbands</i> Ferenc Molnar	



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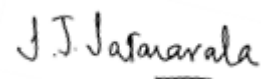



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				3. "Of Love, Loathing and Life" Siddharth Dube	
		Assignments	Assignments 1. Title: An interview of an empowered woman 2. Type: Long answers-understand, create 3. CO: 1,2,4,6 4. Date: 25.08.2022	Assignments	Assignments 1. Title: Grammar 2. Type: Understand. 3. CO: 6 4. Date: 15.09.2022
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy / Use of IT			SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK		
BCOM Programme Outcomes	<ul style="list-style-type: none"> ● Academic Competence ● Ethical, Moral and Social Competence and Sensibilities ● Personal, Behavioural and Skill based Competence 				
FYBCom B Course Outcomes	<ol style="list-style-type: none"> 1. create their own stories 2. critically and sensitively evaluate social issues like norms, conforming, peer pressure, body image, gender, myths and freedom 3. understand various literary texts, their various genres, techniques and what goes into creating a work of art 4. analyse various texts for their themes, subtexts, to read the grain as well as against the grain of the text 				



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	5. recall rules of English grammar and vocabulary along with their applications in daily communication 6. develop an ability/skill of thinking, writing creatively and interviewing whether it be for fiction, letters, analytical essays or answers				
FYBCom B	Compulsory English AC#22001	Topics	Topics 1. "My mistress' eyes are nothing like the sun" - Shakespeare 2. <i>The Tragical Tale of Melissa</i> McHiney <i>McNormous</i> <i>McWhale-</i> Walter Wykes 3. "Poem Number 31" - Sappho	Topics 4. Grammar <ul style="list-style-type: none"> - Nouns - Adjectives - Adverbs - Incorrect Use of Prepositions - Articles - Words often confused 5. "Starting from Scratch" Mark Twain 6. "Of Love, Loathing and Life" Siddharth Dube	Topics 3. "Rapunzel" Sowmya Rajendran 4. "From the Panchatantra" Suniti Namjoshi <i>A Matter of Husbands</i> Ferenc Molnar
		Assignments	Assignments 1. Title: An interview of an empowered woman 2. Type: Long answers-understand, create 3. CO: 1,2,4,6 4. Date: 26/08/2022	Assignments	Assignments 1. Title: Grammar Test 2. Type: Understand. 3. CO: 6 4. Date: 22/10/2022
Field visits/		SOUL	Editing extra credit course		

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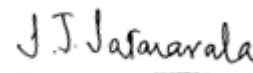


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Internships /Projects/ MILE/ Innovative Pedagogy / Use of IT		Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK			
FYBCom A and C OPT ENG Course Outcomes	<ol style="list-style-type: none"> analyze and evaluate global literature through the study of texts from different parts of the world assess the contexts in which literary texts are written (e.g., cultural, historical, social, political, economic) distinguish the genre specifications of poetry, prose and drama recognise and restate the fundamental features and formal elements of literary texts such as plot, character, setting, conflict, atmosphere, style, theme, figurative language, imagery, prosody, point of view, tone, irony examine pressing social issues centred around conforming, resisting, peer pressure, bullying, body image, gender, stereotypes, myths and freedom express awareness of different values, beliefs; overcoming biases express deep and heightened sensitivity to the human experience 				
FYBCom A and C	Optional English C12009	Topics <ol style="list-style-type: none"> History and fundamental features of the novel Formal elements of fiction such as plot, character, setting, conflict, atmosphere, style, theme <i>Five Point Someone: What Not To Do at IIT</i> – Chetan Bhagat	Topics <ol style="list-style-type: none"> <i>Analysis of novel</i> Short story as a literary form - history and fundamental features "The Monkey's Paw" - W. W. Jacobs "Amelia Earhart: The Unknown Backstory" - Chad Grills 	Topics <ol style="list-style-type: none"> "Karma" – Khushwant Singh Short story analysis "How Do I Love Thee?" – Elizabeth Barrett Browning 	Topics <ol style="list-style-type: none"> "When We Two Parted" – George Gordon Byron
		Assignments	Assignments(20 marks)	Assignments(20 marks)	Assignments



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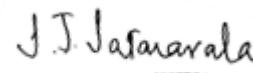



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			1. Title: Digital Mind Map of any one character 2. Type: - Remember, Understand, Analyse 3. CO: 4, 5, 6 4. Date: 14/09/2022	1. Title: Test on Short Stories 2. Type: - Remember 3. CO: 2, 3, 4 4. Date: 12/10/2022	
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy / Use of IT		IT-use of Padlet, SLACK			
Class	Name and Subject Code	Jul 1st July-Ty 15th July-SY	Aug 1st Aug-FY	Sept	October Exams 8th Nov-20th Nov 2021
SYBA A CENG Course Outcomes	1. recall and remember the various forms of expression in the modern age 2. create literary sensibility for appreciation in learners through exposure to artistic and innovative use of language by writers and to various worldviews 3. apply values of tolerance and human concern in real-life situations through exposure to literary texts 4. analyse the notion of responsibility in relation to (instead of in contrast to) the idea of freedom and liberty 5. create articles (features), speeches, fiction and poetry through sound knowledge of creative writing skills 6. recall rules of grammar along with their application which will help the students polish their written and verbal expression				
SYBA A CENG	Compulsory English A32101	Topics 1. "The Danger of a Single Story"- Ted Tall-Chimamand	Topics 1. Paul Nicklen: 'If we lose the ice, we lose the entire	Topics Grammar 1. Common Errors in the Use of Prepositions	Topics 1. "The Story of an Hour"- Kate Chopin



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		a Ngozi Adichie. - Speech Writing 2. "How Stories Connect and Persuade Us"- Elena Renken "Happy Endings"- Margaret Atwood- Creative Writing	ecosystem ' - Kit Buchan - Feature Writing 2. There is Another Sky- Emily Dickinson To India: With Love- Aranya Johar	2. Kinds of Sentences Transformations – Assertive / Negative; Exclamatory / Assertive; Active / Passive	2. "X, A Fabulous Child's Story"- Lois Gould Marriages are Made - Eunice D'Souza
		Assignments 1. Title: Stereotypes- Making or breaking? Creative writing 2. Type: Understand, Apply, Create 3. CO: 1, 5, 6 4. Date: 1/09/2022		Assignments 1. Title: Grammar Test 2. Type: Understand, Remember 3. CO: 6 4. Date: 09/10/2022	
TYBA S4	Literary Criticism A51716	Topics 1. Critical Terms 2. Literary Periods 3. Literary Criticism – definition, purpose and function MH Abrams Matrices	Topics 1. The Greeks 2. The Romans 3. The Renaissance 4. The Augustans	Topics 1. Romantics 2. The Victorians 3. Formalism 4. New Criticism	Topics MH Abrams Matrices

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		Assignments(20 marks)	Assignments(20 marks) 1. Title: MCQ Test on selected texts and periods 2. Type: Remember, Understand, Evaluate 3. CO: 1, 2, 5 4. Date: 05/09/2022	Assignments 1. Title: Research Paper – Annotated biblio, title, abstract and keywords. 2. Type: Apply, Analyse, Create 3. CO: 3, 4, 5 4. Date: 15/10/2022	Assignments
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy / Use of IT		SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK	Editing Extra credit course		

Lesson Plan January- April 2023

Class	Name and Subject Code	January	February	March April-exams
FYBA B Comp English Course Outcomes	<ol style="list-style-type: none"> 1. create their own dialogues using characters from literary texts to exercise creativity 2. critically and sensitively evaluate issues like the environment, empathy, women as heroes, discrimination, illnesses 3. understand various literary texts, their various genres, techniques and what goes into creating a work of art 4. apply their mind to researching and writing autobiographies 5. analyse various texts for their themes, subtexts, to read the grain as well as against the grain of the text 6. recall rules of English grammar and vocabulary along with their applications in daily communication 			

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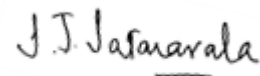


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	7. develop an ability/skill of thinking, writing creatively and interviewing whether it be for fiction, letters, analytical essays or answers.			
FYBA B	Compulsory English AC#22001	Topics 1. "The World is Too Much With Us" William Wordsworth Grammar 2. Errors in use of tenses 3. S-V concord 4. Apostrophe 5. Punctuation	Topics 1. Portia's Plea for Mercy <i>The Merchant of Venice</i> William Shakespeare (excerpt) 2. "The Price of Bananas" Mulk Raj Anand "Sonnets are full of love" Christina Rossetti	Topics 1. "Speech At The U.N. Climate Action Summit" Greta Thunberg 2. "I'm in Love With this World" Megha Rao 3. <i>The Test of My Life</i> (Prologue: It's a Deal) Yuvraj Singh 4. "In the Flood" Sivasankara Pillai
		Assignments (20 marks) 1. Title: Report on the work done by a local conservation group 2. Type: Understand and Apply 3. CO: 2, 6, 7 4. Date: 01/02/2023	Assignments (20 marks) 1. Title: Grammar Test 2. Type: Remember and Understand 3. CO: 6 Date: 15/02/2023	Assignments
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy/ Use of IT		MILE SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK		



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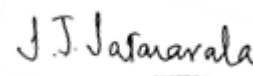



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FYBCom B Comp English Course Outcomes	<ol style="list-style-type: none"> 1. create their own dialogues using characters from literary texts to exercise creativity 2. critically and sensitively evaluate issues like the environment, empathy, women as heroes, discrimination, illnesses 3. understand various literary texts, their various genres, techniques and what goes into creating a work of art 4. apply their mind to researching and writing autobiographies 5. analyse various texts for their themes, subtexts, to read the grain as well as against the grain of the text 6. recall rules of English grammar and vocabulary along with their applications in daily communication 7. develop an ability/skill of thinking, writing creatively and interviewing whether it be for fiction, letters, analytical essays or answers. 			
FYBCom B	Compulsory English AC#22001	Topics <ol style="list-style-type: none"> 6. "The World is Too Much With Us" William Wordsworth 7. Errors in use of tenses 8. S-V concord 9. Apostrophe 10. Punctuation 	Topics <ol style="list-style-type: none"> 3. Portia's Plea for Mercy <i>The Merchant of Venice</i> William Shakespeare (excerpt) 4. "The Price of Bananas" Mulk Raj Anand <p>"Sonnets are full of love" Christina Rossetti</p>	Topics <ol style="list-style-type: none"> 5. "Speech At The U.N. Climate Action Summit" Greta Thunberg 6. "I'm in Love With this World" Megha Rao 7. <i>The Test of My Life</i> (Prologue: It's a Deal) Yuvraj Singh <p>"In the Flood" Sivasankara Pillai</p>
		Assignments (20 marks) <ol style="list-style-type: none"> 1. Title: Report on work done by a local conservation group 2. Type: Understand and Apply 3. CO: 2, 6, 7 4. Date: 01/02/2023 	Assignments (20 marks) <ol style="list-style-type: none"> 4. Title: Grammar Test 5. Type: Remember and Understand 6. CO: 6 <p>Date: 15/02/2023</p>	Assignments



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Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy/ Use of IT		MILE SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK		
FYBCo m A and C	<ol style="list-style-type: none"> 1. analyze and evaluate play texts in relation to dramatic theory and historical context (e.g., comedy, tragedy, act, scene, line, stage directions, soliloquy, playwright) 2. distinguish the genre specifications of poetry, prose and drama 3. recognise and restate the fundamental features and formal elements of literary texts such as plot, character, setting, conflict, atmosphere, style, theme, figurative language, imagery, prosody, point of view, tone, irony 4. examine pressing social issues centred around the environment, empathy, women as heroes, discrimination, persecution 5. express awareness of different values, beliefs thus overcoming biases. 			
FYBCo m A and C	Optional English C22009	Topics <ol style="list-style-type: none"> 1. <i>A Doll's House</i> – Henrik Ibsen 2. the history and development of drama elements of drama: form, plot and structure, character, setting, language, theme-play reading skills	Topics <ol style="list-style-type: none"> 1. short story analysis by theme, character, conflict, setting, point of view, language, and tone 2. “The Necklace” - Guy de Maupassant “Lamb to the Slaughter” - Roald Dahl 	Topics <ol style="list-style-type: none"> 1. “Mangamma, the curd seller” - Masti Venkatesha Iyengar 2. “Still I Rise” – Maya Angelou 3. “Dear Men” – Kalki Koechlin
		Assignments(20 marks) 1. Title: Character flowchart of Nora 2. Type: - Remember, Understand, Analyse 3. CO: 1, 3, 4	Assignments(20 marks) 1. Title: Test on Short Stories 2. Type: - Remember 3. CO: 1, 3, 4 4. Date: 05/03/2023	

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		4. Date: 05/02/2023		
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy/ Use of IT		MILE SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK		
SYBA A CENG Course Outcomes	<ol style="list-style-type: none"> 1. compare and contrast the various forms of expression in the modern age 2. create literary sensibility for appreciation in learners and expose them to artistic and innovative use of language by writers and to various worldviews 3. apply values of tolerance and human concern in real-life situations through exposure to literary texts 4. analyse the notion of responsibility in relation to (instead of in contrast to) the idea of freedom and liberty 5. create articles and blogs through sound knowledge of creative writing skills 6. recall rules of grammar along with their application which will help the students polish their written and verbal expression 			
SYBA A CENG	Compulsory English A42101	Topics <ol style="list-style-type: none"> 1. "Why I'm done trying to be 'man enough'" - Justin Baldoni 2. Facebook and Activism: <i>Humans of New York</i>, <i>Humans of Bombay</i> - Facebook/Instagram 3. Many of us are feminists with bad habits - Sonam Joshi (TOI) 	Topics <ol style="list-style-type: none"> 1. Lament for Syria- Amineh Abou Kerech 2. A Century Later - Imtiaz Dharker 3. "All Summer in One Day" - Ray Bradbury 4. "Father's Help" - R. K. Narayan 	Topics Grammar <ol style="list-style-type: none"> 1. Use of 'Auxiliaries' 2. Transformation of Sentences – Degrees of Comparison, Remove 'too', Join with 'not only. . .but also'. <p>Question Tags</p>

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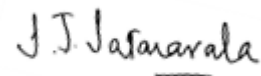


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		Suburban Sonnet -Gwen Harwood		
		Assignments 1. Title: Write a creative Humans of Pune story 2. Type: Understand, Apply, Create 3. CO: 1, 2, 3, 5 4. Date: 05/02/2023		Assignments 5. Title: Grammar Test 6. Type: Understand, Apply 7. CO: 6 8. Date: 25/02/2023
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy/ Use of IT		MILE SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK Humans of Pune- social media blog/page		
TYBA S4	English Special Paper IV A61716	Topics 1. Mario Klarer's Matrices 2. Structuralism: Saussure: Sign, Langue & Parole 3. Deconstruction : 4. Translation Theory 5. Reader response: 6. Reception theory	Topics 1. Biographical 2. Psychoanalytic al 3. Marxism 4. Feminism:	Topics 1. Postcolonialism. Text: "The White Man's Burden" by Rudyard Kipling 2. New Historicism & Cultural Materialism 3. Post-modernism Baudrillard: Simulacrum, hyperreal
		Assignments(15 marks) 1. Title: MCQ Test on theories	Assignments(25 marks) 1. Title: Research paper and publication	



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		2. Type: Remember, Understand 3. CO: 1, 2, 5 4. Date: 15/02/2023	2. Type: Understand, Apply, Analyse 3. CO: 3, 4, 5 4. Date: 15/03/2023	
Field visits/ Internships /Projects/ MILE/ Innovative Pedagogy/ Use of IT		SOUL Innovative pedagogy- peer teaching, IT-use of Padlet, SLACK		



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2.3.3 Preparation and adherence of Academic Calendar and Teaching plans by the institution

Academic Calendar Adherence_ Form A



A2022-23

St. Mira's College For Girls, Pune

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Proforma for Approval of Department/ Committee activity A.Y. 2021-2022

Activity No	Criteria: -	No of participants expected	Approved	Disapproved	Reason
	C2 : 2.3.1 under Participative learning / problem solving	70 participants 200 visitors	Approved		

Does the activity relate to your department/ committee IDP? Yes

Is this activity mentioned in your academic calendar? Yes



Department/ Committee: -		Date:- 15 / 9 / 2022
Nature	Off line	
Title of Activity	PI Approximation Day	
Coordinator	Vrushali Paranjpe and Gitanjali Phadnis	
Resource Person	NA	
Proposed Date	24/09/2022	
Time and Venue/ Platform	10-11.30 am	
Commercials	NA	
Audience	FY, SY and TY B.Sc.(Comp Science)	
Activity Objectives	Students will learn various aspects of Mathematics and its application.	
Expected Outcomes	Students will learn Mathematical concepts and its applications in various fields, team work, communication skill and build confidence.	
Flyer Link	https://drive.google.com/file/d/14CNZaJX7A2FZcVIIwJGPISA9A86nLlOv/view?usp=sharing	
Registration form Link	https://docs.google.com/forms/d/e/1FAIpQLSdFGyVI3vSdoyH4A8G70Ab961G6d1FLZm-kG3Wj1oRikbmyGA/viewform?usp=sf_link	
Feed back form link	https://docs.google.com/forms/d/e/1FAIpQLSejhIYQz5Y1IyT6-6TQn8IIHlnYHzjr6vQ_LGagHxkMJm4v4w/viewform?usp=sf_link	
Resume of Resource person	NA	

Student Coordinator	Faculty Coordinator	HoD	IQAC	Principal In charge
Adirenu Shinde	Gitanjali Phadnis Vrushali Paranjpe	Gitanjali Phadnis	Dr. Snober Sataravala	Dr. Jaya Rajagopalan





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Teacher's Work Diary



St. Mira's College For Girls, Pune

Work from College Logging In Sheet

Teacher Name: **Gitanjali Phadnis** Semester: I and III

22-08-2022 to
27-08-2022

Date (dd-mm-yyyy)	Time From	Time To	Task1 Details	Task details	Time Spent
22-08-2022	08:30	09:00	Exam related work	Exam Committee Meeting regarding reexam.	00:30
22-08-2022	09:15	10:45	College Committee work	C2 work preparation for Scanning	01:30
22-08-2022	10:45	11:15	Other	Sanctuary	00:30
22-08-2022	11:15	14:15	Department related /Meeting	BSC admin work, C2 Work	03:00
23-08-2022	08:00	10:45	Online Teaching/Teaching	Conducted FY Practical	02:45
	10:45	11:15	Other	Sanctuary	00:30
	11:15	12:00	Department related /Meeting	BSC admin work - admissions	00:45
	12:00	13:00	Online Teaching/Teaching	Conducted SY Lecture	01:00
	13:30	15:00	Department related /Meeting	BSC admin work	01:30
					00:00
24-08-2022	09:45	10:30	Online Teaching/Teaching	Conducted SY lecture	00:45
	10:45	11:15	Other	Sanctuary	00:30
	11:15	15:15	Online Teaching/Teaching	Conducted SY Practical	04:00



25-08-2022	10:00	10:45	Department related /Meeting	Seema - Discussion about admission issues	00:45
	10:45	11:15	Other	Sanctuary	00:30
	10:45	11:15	Other	Sanctuary	00:30
	11:15	15:15	Online Teaching/Teaching	Conducted SY Practical	04:00
26-08-2022	08:15	10:30	College Committee work	C2 prpararion for scanning	02:15
	10:30	15:30	College Committee work	C2 documents scanning for SSR and checking of scanning	05:00
27-08-2022	08:45	09:30	Online Teaching/Teaching	Conducted SY lecture	00:45
	09:45	11:00	Department related /Meeting	BSC admission work - students queries	01:15
	11:00	14:00	Department related /Meeting	Freshers Party Function organized bhy the BSC students	03:00





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