

### AN INTERNSHIP REPORT ON

# "A Comprehensive Analysis of E-Recruitment Strategies for Effective Hiring"

#### At

#### LERNX COMPANY

#### SUBMITTED TO

St. Mira's College for Girls, Pune Autonomous Affiliated to Savitribai Phule Pune University

UNDER THE GUIDANCE OF ASST. PROF. ABHRADITA CHATTERJEE NAHVI

FOR THE PARTIAL FULFILLMENT OF BACHELOR OF BUSINESS ADMINISTRATION (T.Y.B.B.A. 2023 – 2024) SEMESTER – VI

BY:

PRIYA SHARMA 22163 (B211062)



## SADHU VASWANI MISSION

St. Mira's College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule Pune University)

Reaccredited by NAAC- A Grade, cycle 3

[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA, BBA(CA)]

6, Koregaon Road, Pune-411001. [INDIA]

#### **CERTIFICATE**

This is to certify that Ms. Priya Sharma (22163/ B211062) has successfully completed Internship in Human Resource Management

Specialization titled "A Comprehensive Analysis of E-Recruitment Strategies for Effective Hiring". The same constitutes a part of T.Y.B.B.A curriculum for the academic year 2023-24.

th colonia

Project Guide

þ

(Ms. Abhradita C. Nahvi)

External Examiner

(Or Robert

Rathod

Principal Incharge

(Dr. Jaya Rajagopalan)

Student Sign

PRIYA SHARMA 22163 (B211062)

STAIN TO STA