**Centre for Women Entrepreneurship (CWE) launch of the Coffee Table book-ZENITH**

Centre for Women Entrepreneurship (CWE) launched a Coffee Table book-ZENITH, 1st Edition, 'Inspiring Studentprenuerial Journeys'. The program was organised in the Audio-Visual Room at 12:00 noon on 30th Mar 2022. The program began with Ms. Udita D, a student member, CWE and IIC introducing the book- ‘Zenith’, Centre for Women Entrepreneurship and the journey of the Centre so far. The introduction of the guests by Ms. Shanthi Fernandes was followed by the unveiling of book by all the dignitaries.

The chief guest, Ms. Pooja Anand, Corporator for Khadki Cantonment Board, motivated students to maintain focus on beliefs, goals, and dreams. She suggested studentpreneurs take failure as part and parcel of life. “Have back- up plans and learn from failures,” she said and emphasized on women being financially independent. Our esteemed guest, Ms. Kalyani Sardesai, a journalist, author, and corporate trainer, said, “A creation of an enterprise is a milestone forever". Further, she cautioned budding entrepreneurs to choose their partners wisely in business and life. Our valued guest Ms. Padmaja Shastri, a journalist and alumna of St. Mira’s College, emphasized the problem-solving perspective of entrepreneurship. The studentpreneurs were appreciated for their courage and hard work in starting and running their ventures. Following the address by guests, student entrepreneurs shared their journey and upcoming batch of student entrepreneurs introduced themselves.

 Dr. Jaya Rajagopalan, the principal in charge addressed the session by expressing great pleasure over the journey of CWE and the enviable results. Dr. Snober Sataravala, IQAC Coordinator appreciated the budding entrepreneurs for their courage to dream and congratulated them for their step towards self- reliance. Principal- in charge and Vice- Principal presented token of appreciation to the esteemed guests. The programme ended with the vote of thanks proposed by Rekha Kankaria, Coordinator, BBA & BCA.