

Report on Workshop on Creativity

A **Workshop on Creativity** was conducted by Dr.(Mrs.) Chitra Sohani, a Trainer at the Birla Education Initiative, Pune for SYBCOM Business Entrepreneurship students on 19th July, 2017 held in the Room No.304.

Dr. Sohani conducted a very highly interactive session on creativity and innovation. She explained the basic concepts with lucid examples and conducted a number of exercises (individual and group) for a better understanding of the importance of creativity in today's changing scenario. The students actively participated in the exercises. She concluded by giving practical tips on improving one's creative skills.



The outcome of the workshop is it helps the students to work on their creative skills in all their activities.

A follow up of the workshop is a group assignment, in which the students have to use their creative skills and make items of use out of waste. This will help them to think creatively at the same time help in recycling of waste. The items will be exhibited and also put up for sale.

50 SYB.COM Business Entrepreneurship students attended the workshop. Participation certificates will be given to all the participants.