

**Compulsory English  
Literature for Life**

<b>Semester I</b>	<b>Subject Code: C11501</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce students to creative and enjoyable ways of engaging with poetry</li> <li>• To expose them to various global trends and movements in socially responsible art</li> <li>• To equip them with appropriate technical terms to aid their analysis and evaluation of art</li> <li>• To allow a more intimate understanding of the terms by associating them with practical examples</li> <li>• To foster independent, creative as well as systematic critical thinking in order to have a more rich and in depth understanding of life</li> </ul>		

**Accountancy  
Financial Accountancy**

<b>Semester I</b>	<b>Subject Code: C – 11502</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To lay a foundation for the preparation and presentation of financial statements.</li> <li>• To help students to crystallize their conceptual knowledge of basic Accounting transactions.</li> <li>• To gain working knowledge of the principles and procedures of accounting and their application.</li> <li>• To understand the mechanics involved in dissolving a partnership firm and learning to apply it.</li> <li>• To learn the nature and procedure of Accounting for Royalty, through the concepts of Minimum Rent, Short workings and Recoupment of Short workings.</li> <li>• To understand the dynamics of inter market transactions – which are from one state to another or one country to another.</li> <li>• To understand the significance and application of Account Current.</li> </ul>		

**Accountancy  
Financial Accountancy**

<b>Semester II</b>	<b>Subject Code: C – 21502</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To integrate, comprehend and apply current business practices in amalgamation of Partnership Firms.</li> <li>• To learn and master the concept of Co-operative Society and the Accounting processes.</li> <li>• To understand the concept of Hire Purchase System and its application in day to day life with respect to EMI calculations.</li> <li>• To understand prevailing theoretical concepts of some Accounting Standards.</li> </ul>		

**Managerial Economics Fundamentals of Managerial Economics**

<b>Semester: I</b>	<b>Subject Code: C 11503</b>	<b>Lectures: 60</b>
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**Objectives:**

To equip the students to understand –

- The nature and scope of Managerial Economics;
- The theoretical framework of Microeconomics;
- The important microeconomic concepts with the help of numerical problems, case studies and graphical presentations.

**Managerial Economics Fundamentals of Managerial Economics**

<b>Semester: II</b>	<b>Subject Code: C 21503</b>	<b>Lectures: 60</b>
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**Objectives:**

To equip the students to understand –

- Cost Structures;
- Market Structures;
- A Firm in a Changing Business Environment.

**Business Economics  
Microeconomics**

<b>Semester I</b>	<b>Subject Code: C11504</b>	<b>Lectures: 60</b>
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**Objectives:**

To equip students to understand –

- The nature and scope of Microeconomics
- The theoretical framework of Microeconomics
- Important microeconomic concepts with the help of numerical problems and graphical presentations.

**Business Economics  
Microeconomics**

<b>Semester II</b>	<b>Subject Code: C21504</b>	<b>Lectures: 60</b>
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**Objectives**

At the end of the Semester, a student opting for the subject: Business Economics should be equipped to understand –

- The features of different market structures
- The price and output determination in perfect and imperfect market structures
- Pricing of Factors of Production and Firm in a changing business environment

**Marketing and Salesmanship  
Marketing**

<b>Semester: I</b>	<b>Subject Code: C11505</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To expose students to the 'fundamentals' of Marketing and the Marketing Process</li> <li>• To make the students aware of the relevance of marketing in modern competitive world</li> <li>• To emphasize on the importance of understanding external environment in marketing decision making.</li> </ul>		

**Marketing and Salesmanship  
Salesmanship**

<b>Semester: II</b>	<b>Subject Code: C21505</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To enable students to understand the sales function in modern business including the techniques required in successful selling</li> <li>• To help students understand the communication skills necessary for a salesman to be successful</li> <li>• To create an awareness about the selection and recruitment process of a salesman</li> </ul>		

**Consumer Protection and Business Ethics  
Consumer Protection**

<b>Semester I</b>	<b>Subject Code: C11506</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To make the students aware of their rights and responsibilities as consumers and the various redressal mechanisms to protect consumers</li> </ul>		

**Consumer Protection and Business Ethics Business Ethics**

<b>Semester II</b>	<b>Subject Code: C21506</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To sensitize young minds about the essence and importance of ethics in business</li> <li>• To educate students about the right usage of information available</li> </ul>		

**Optional English  
Introduction to Fiction**

<b>Semester I</b>	<b>Subject Code: C11509</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce students to creative and enjoyable ways of engaging with English fiction</li> <li>• To foster independent, creative as well as systematic critical thinking in order to have a richer and in depth grasping of language</li> <li>• To enable them to develop an insight into Indian English Literature and Indian Cinema</li> <li>• To familiarize them with the great Indian authors writing in English</li> <li>• To ameliorate their language skills through essay writing, group presentations and story telling</li> </ul>		

**Optional English  
Introduction to Poetry and Drama**

<b>Semester II</b>	<b>Subject Code: C21509</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce students to creative and enjoyable ways of engaging with drama and poetry</li> <li>• To foster independent, creative as well as systematic critical thinking in order to have a richer and in depth understanding of language</li> <li>• To ameliorate their language skills through story writing, play reading and poetry recitation</li> </ul>		

**Advance I.T.  
Computer Concepts and Applications**

<b>Semester: I</b>	<b>Subject Code: C11510</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<p>To equip students with</p> <ul style="list-style-type: none"> <li>• Basics of Internet,</li> <li>• Web page Designing.</li> <li>• Use of office applications</li> <li>• Understand working of accounting software like Tally.</li> </ul>		

**Advance I.T.  
Computer Concepts and Applications**

<b>Semester: II</b>	<b>Subject Code: C21510</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
To equip students with <ul style="list-style-type: none"> <li>• Basics of Internet,</li> <li>• Web page Designing.</li> <li>• Use of office applications</li> <li>• Understand working of accounting software like Tally.</li> </ul>		

**Business Mathematics & Statistics**

<b>Semester I</b>	<b>Subject Code: AC 11501</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To equip the students with a basic knowledge of Mathematical &amp; Statistical concepts.</li> <li>• To develop strong logical and analytical thinking which can be applied to all walks of life and the ability to carry out inter-disciplinary projects.</li> <li>• To inculcate the capacity for wise decision making regarding modern day concerns pertaining to investments, interests, purchasing, comparison of various schemes, time value of money, loans ,installment plans etc.</li> <li>• To enable students to interpret data intelligently through numerical means.</li> <li>• To develop in the students the capacity to detect errors in any system and formulate ways of eradicating or minimizing them.</li> <li>• To familiarize them with well known mathematical problem solving methods such as substitution, elimination, simplification, approximation etc.</li> </ul>		

**Business Mathematics & Statistics**

<b>Semester II</b>	<b>Subject Code: AC 21501</b>	<b>Lectures (Lects.): 48</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To equip the students with a basic knowledge of Mathematical &amp; Statistical concepts.</li> <li>• To develop strong logical and analytical thinking which can be applied to all walks of life and the ability to carry out inter-disciplinary projects.</li> <li>• To inculcate the capacity for wise decision making regarding modern day concerns pertaining to investments, interests, purchasing, comparison of various schemes, time value of money, loans ,installment plans etc.</li> <li>• To enable students to interpret data intelligently through numerical means.</li> <li>• To develop in the students the capacity to detect errors in any system and formulate ways of eradicating or minimizing them.</li> <li>• To familiarize them with well known mathematical problem solving methods such as substitution, elimination, simplification, approximation etc.</li> </ul>		

**Politics**  
**Constitutional and Democratic Process in India**

<b>Semester I</b>	<b>Subject Code- AC11502</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To help students to understand the nature of Indian democracy and the working of the Constitution.</li> <li>• To encourage students to develop analytical skills to examine the constitutional and democratic process.</li> <li>• To acquaint students with the nature of the federal system and decentralisation of political power at the grass root levels.</li> <li>• To facilitate students to appreciate India's polity, administration and its welfare orientations.</li> <li>• To prepare students for a career in civil services.</li> </ul>		

**Politics**  
**Constitutional and Democratic Process in India**

<b>Semester II</b>	<b>Subject Code- AC21502</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To help students to understand the nature of political processes which have shaped India in the post- independence period</li> <li>• To facilitate an appreciative understanding of electoral politics and political participation.</li> <li>• To encourage students to analyse politics of identity and develop among them a rationalistic approach to comprehend them.</li> <li>• To familiarize students with the role of civil society and enabling them to be better citizens by introducing them to movements, voluntary actions and role of NGOs.</li> <li>• To encourage students to form their political opinions by enhancing their general awareness of Indian politics and encourage them to participate in the political processes.</li> </ul>		

**History**  
**Legacy of the Ancient World Civilizations**

<b>Semester I</b>	<b>Subject Code- AC11503</b>	<b>Total Lectures: 60</b>
<b>Objectives</b>		
<ul style="list-style-type: none"> <li>• The course is specially designed to help the students know the legacy and achievements of various ancient civilizations and their contributions to the modern world.</li> <li>• A study of ancient civilizations helps the students understand the evolution of mankind and also some modern concepts in a better way.</li> <li>• The paper also aims at an enhanced understanding of the subject.</li> </ul>		

**History**  
**Legacy of the Ancient World Civilizations**

<b>Semester II</b>	<b>Subject Code- AC21503</b>	<b>Lectures: 60</b>
<b>Objectives</b>		
<ul style="list-style-type: none"> <li>• The course is specially designed to help the students know the legacy and achievements of various ancient civilizations and their contributions to the modern world.</li> <li>• A study of ancient civilizations helps the students understand the evolution of mankind and also some modern concepts in a better way.</li> <li>• The paper also aims at an enhanced understanding of the subject.</li> </ul>		

**Education**  
**Introduction to Education: Concepts & Perspectives of Education- I**

<b>Semester I</b>	<b>Subject Code: AC11504</b>	<b>Lectures:60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To acquaint students with the concept and meaning of education.</li> <li>• To enable students to understand the aims of education.</li> <li>• To acquaint students with the role of family and school as a social institution.</li> <li>• To acquaint students to various aspects of education.</li> </ul>		

**Education**  
**Introduction to Education: Concepts & Perspectives of Education- II**

<b>Semester II</b>	<b>Subject Code: AC21504</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To acquaint students with the aims and problems at levels of education.</li> <li>• To acquaint students with the contribution of educational thinkers.</li> <li>• To acquaint students with the role and importance of mass media in education</li> <li>• To enable students to understand and apply life-skill education in day to day life.</li> </ul>		

**Psychology**  
**Understanding Psychology**

<b>Semester I</b>	<b>Subject Code: AC 11505</b>	<b>Lectures: 60</b>
<b>Objectives</b>		
<ul style="list-style-type: none"> <li>• Relate the fundamental principles of psychology to everyday life.</li> <li>• Acquaint with the basic concepts of psychology</li> <li>• Develop self-awareness and self-understanding by exploring their ideas, emotions, attitudes, and reactions.</li> <li>• Understand practical utilization of the knowledge gained about psychological adjustment as it relates to their personal life experiences and adjustments.</li> <li>• Develop an understanding of the theory and research in psychology relevant to the problems of adjustment in today's complex world.</li> </ul>		

**Psychology**  
**Psychology of living**

<b>Semester: II</b>	<b>Subject Code: AC21505</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• Apply psychological insights and principles to their own lives.</li> <li>• Increase their knowledge on adjustment, in order to continue learning and growing on their own.</li> <li>• Understand themselves and others better</li> </ul>		

**Sociology**  
**Introduction to Sociology**

<b>Semester I</b>	<b>Subject Code: AC11506</b>	<b>Lectures :60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce basic concepts in sociology</li> <li>• To acquaint students with sociological perspectives to understand the social reality around us</li> <li>• To introduce bases of social inequality in Indian society</li> <li>• To develop critical understanding of social institutions</li> </ul>		



**Sociology**  
**The Unequal World: Sociology of Difference and Division**

<b>Semester II</b>	<b>Subject Code: AC21506</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce basic concepts in sociology</li> <li>• To acquaint students with sociological perspectives to understand the social reality around us</li> <li>• To introduce bases of social inequality in Indian society</li> <li>• To introduce founding mothers of sociology</li> <li>• To develop critical understanding of social institutions</li> </ul>		

**Banking and Finance**  
**Fundamentals of Banking**

<b>Semester I</b>	<b>Subject Code: AC11507</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To equip the students with a clear understanding of             <ul style="list-style-type: none"> <li>○ The fundamentals of banking theory</li> <li>○ Banking business and practices</li> </ul> </li> <li>• To introduce the student to the recent developments in Banking</li> </ul>		

**Banking and Finance**  
**Fundamentals of Banking**

<b>Semester II</b>	<b>Subject Code: AC21507</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To equip the students with a clear understanding of             <ul style="list-style-type: none"> <li>○ The fundamentals of banking theory</li> <li>○ Banking business and practices</li> </ul> </li> <li>• To introduce recent developments in Banking</li> </ul>		

**Business Administration**  
**Modern Business Administration: Current Status and Future Prospects**

<b>Semester I</b>	<b>Subject Code: AC11508</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To introduce the important concepts related to Business Administration</li> <li>• To highlight the significance of various factors affecting business and its performance</li> <li>• To progress towards Sustainable Development</li> </ul>		

**Business Administration**  
**Modern Business Administration- Current Status and Future Prospects**

<b>Semester II</b>	<b>Subject Code: AC21508</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To help students gain information about important issues related to Modern Business Administration</li> <li>• To familiarize students with recent trends and competitive practices in the field of business</li> </ul>		

**Business Entrepreneurship**  
**Basics of Entrepreneurship**

<b>Semester: I</b>	<b>Subject Code: AC11509</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To understand the concept and the process of entrepreneurship, its role and contribution in the development and growth of both the nation and individuals.</li> <li>• To create entrepreneurial awareness among the students.</li> <li>• To Help students to develop their entrepreneurial competence and To acquire entrepreneurial quality and competency</li> <li>• To develop entrepreneurial skills in students through practical exercise and activities.</li> </ul>		

**Business Entrepreneurship**  
**Entrepreneurship Development**

<b>Semester: II</b>	<b>Subject Code: AC11509</b>	<b>Lectures: 60</b>
<b>Objectives:</b>		
<ul style="list-style-type: none"> <li>• To Create entrepreneurial awareness among the students.</li> <li>• To highlight the importance of different Entrepreneurial Theories.</li> <li>• To understand the role of SHGs in the Empowerment of Women.</li> <li>• To understand of the field of social entrepreneurship and understand many of the opportunities, challenges, and issues faced by social entrepreneurs.</li> <li>• To get an understanding of the Emerging Aspects of Entrepreneurship.</li> </ul>		