

Business Organisation and Systems

Semester I	Subject Code: BB11501	Lectures: 60
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Objectives:

The course is designed to equip students,

- To provide basic understanding regarding the corporate form of organization- its formation, its management and its chief officers, and the implications of such a corporate structure in the form of business combinations
- To give an insight about the various steps involved in setting up business organizations.
- To understand the aspects of modern business and their trends

Business Communication Skills

Semester I	Subject Code: BB11502	Lectures: 60
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Objectives:

This course is designed to equip students with,

- Basic understanding regarding the Fundamentals and Forms of communication
- Awareness among student about Methods and Media of Communication
- And also help them to develop language skills

Business Accounting

Semester I	Subject Code: BB11503	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- Knowledge about Basic pillars on which the accounting methodology is built
- Capacity to understand and apply accounting information and principles
- Imbibing knowledge about recording of transactions and preparation of Final Accounts of a Sole Proprietor
- An insight into understanding the decrease in the value of fixed assets and its calculation thereof
- Application of principles to the preparation of Final Accounts of Professional Firms

Business Economics (Micro)

Semester I	Subject Code: BB11504	Lectures: 60
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Objectives:

The Syllabus aims in equipping students with,

- The managerial aspects of Microeconomics
- The reasoning capacity through application of mathematical techniques
- The knowledge of optimization techniques
- The use economic reasoning to analyze the basic problems of market structure

Business Mathematics

Semester I	Subject Code: BB11505	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- An understanding of the business world and solutions to its complexities by:
- Acquiring knowledge of the concept of shares and share market
- Understanding the applications of matrices in daily life and business
- Using L.P.P , Transportation and Assignment and its application in business
- Understanding the concept and application of Permutations and Combinations in business

Business Demography and Environmental Studies

Semester I	Subject Code: BB11506	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- An understanding of elementary concepts relating to the subject of Demography.
- The indicators of Human Development
- The knowledge of the effect of Urbanization and its challenges
- Awareness about Environment

Principles of Management

Semester II	Subject Code: BB21501	Lectures: 60
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Objectives:

- The course is designed to equip students to,
- Provide a Basic understanding to the students with reference to working of Business Organisation through the process of Management
 - Give a brief understanding of the managerial Functions
 - Give a insight into the emerging and recent Trends In management

Principles of Marketing

Semester II	Subject Code: BB21502	Lectures: 60
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Objectives:

- This course is designed to equip students with,
- To study, understand and analyze the basic concepts of marketing. How it has evolved during the time? What can be marketed and How it can be marketed
 - To cater the needs of marketing industries

Principles of Finance

Semester II	Subject Code: BB21503	Lectures: 60
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Objectives:

- The syllabus aims in equipping students with,
- A basic understanding of finance function
 - Appreciating the importance of Financial Management for a Business Organization
 - A thorough understanding of the various sources of finance available to a Company
 - Imbibing knowledge about the importance and application of Capital Structure and Capitalization Decisions
 - Familiarizing with the emerging trends in sources of finance

Basics of Cost Accounting

Semester II	Subject Code: BB21504	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- Basic Knowledge about Cost Accounting
- Ability to Understand the importance of Cost Accounting as a Branch of Accounting
- An in-depth insight into difference between Financial Accounting and Cost Accounting
- Understanding difference types of Cost and Cost Classification
- A thorough understanding of preparation of Cost Sheet, Calculation of cost per unit and preparation of Estimated Cost Sheet
- Imbibing knowledge about different methods of costing like Contract Costing, Process Costing and Operating Costing
- The capacity to understand and comprehend the emerging trends in the field of Cost Management with specific reference to Activity Based Costing and Just In Time Technique

Business Statistics

Semester II	Subject Code: BB21505	Lectures: 60
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Objectives:

The syllabus aims in equipping students with,

- The knowledge of statistical concepts that help in decision making
- The concept of average and estimation which would help them in business forecasting
- Knowledge in Operations Research
- A culture of informed decision making using statistical models
- Balanced knowledge of theory as well as practical aspects of the subject

Business Informatics

Semester II	Subject Code: BB21506	Lectures: 60
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Objectives:

- The syllabus aims in equipping students with,
- Basic knowledge related to role of Computer Technology in Business
- Introduction to Operating Systems
- Working with Word Documents, Spreadsheets and Power-point Presentations
- To understand the basics of Networking
- To understand the basic concepts of Internet and Role of IT in various Fields