

BBA (Computer Applications)

Programme Outcomes

1. Orient towards scientific and humanistic study of the complexities of computer and technologies.
2. Impart knowledge of basic programming and develop ability to appreciate the challenges in Information Technology.
3. Help shape cognitive, affective and behavioural abilities of learner for building responsible IT professionals and researchers.
4. Facilitate acquisition of basic skills in major areas of application.
5. Promoting critical thinking, logical reasoning, and analytical skill.
6. Understand and adapt to various technologies and use them to solve real world problems.
7. Developing a strong sense of ethical and moral aptness in general and in the context of learning and its assessment in particular.
8. Help master the basic reflective, analytical, scientific writing, computational and communicative competencies.
9. Developing respect for social diversity and increasing social and cultural relevance of learning.

Programme Specific Outcomes

- **Academic Competence-**

1. Ability to develop various real time applications using latest technologies and programming languages.
2. Develop fundamental knowledge and understanding of the core areas of business management, OB and HR.
3. Ability to correlate theoretical knowledge and bring out practical applications.
4. Become employable in various IT companies and government jobs.
5. Blend analytical, logical and managerial skills with the technical aspects to resolve real world issues.
6. Build entrepreneurial talent and skills that will make them employable and self-employable.
7. Acquire training and skill to engage in self-regulating and life-long learning in the broadest perspective of hi-tech change.
8. Develop a strong foundation in the field of specialization for further studies.

- **Personal, Behavioural and Skill based Competence-**

1. Demonstrate the ability to identify business problem, isolate its key components, analyse and set appropriate criteria for decision making, and draw conclusions and implications for proposed solutions.
2. Demonstrate use of appropriate techniques to effectively manage business challenges.
3. Effectively communicate business issues, management concepts, plans and decisions both in oral and written form using suitable supportive technologies.
4. Engage in projects in IT to enhance skills such as presentation and learning, team building and leadership.
5. Acquire technical skills to engage in various roles in the IT sector.

- **Ethical, Moral and Social Competence and Sensibilities-**

1. Develop the capability of recognizing and resolving ethical and social issues with the use of computer skills.
2. Evolve to become entrepreneurs or professionals and contribute to society and community through various government and non-government organization.
3. Develop ethical sensitivity to entrust professional ethics and responsibilities.
